

SBS Discovery AS/TVNorge Joins Nordisk Film & TV Fond

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Nordisk Film & TV Fond is proud to announce today that Norway's second largest commercial broadcasting group SBS Discovery AS and its flagship channel TVNorge will be joining the Fund on January 1, 2015, bringing the group of partners to 17, including 11 broadcasters.



TVNorge follows in the footsteps of SBS Discovery's Swedish flagship network Kanal 5 that has been with Nordisk Film & TV Fond since February 2008.

Petri Kempainen, Head of Nordisk Film & TV Fond says: "I am extremely happy to welcome a third Norwegian TV station to our round of partners consisting now of as NRK, TV2 and TVNorge. This reflects the dynamism of the Norwegian television landscape where more local and Nordic TV dramas and films are produced and brought to local audiences."

Eivind Landsverk, Nordic director of content and programming for SBS Discovery says: "Despite all the changes we experience in this business, content will always be king. Drama and drama-comedy has been one of our key success factors the last three years. Being part of Nordisk Film & TV Fond gives us more freedom to try out new and exciting ideas and push boundaries."

TVNorge is part of SBS Discovery Media, a Norwegian media group owned by the US network Discovery Communications. Norway's second commercial television portfolio also consists of FEM, MAX, VOX, TLC and Discovery Channel. The second quarter of 2014 was the best-ever for SBS Discovery TV Norge with a 26.2% share among individuals aged 15-50.

TVNorge has received substantial audience and critical success with its comedy TV series *Neste Sommer* (Feelgood Production) that collected an average viewing of more than 400,000 last spring and two Gullruten

nominations for Best TV Drama and Best Actor to *Lilyhammer* star Fausa Aursvåg. TV Norge's other successful comedy show *Costa del Kongsvik* (Seefood Production) won three 2014 Gullruten awards for Best Comedy Programme, Best Script for a TV Drama and Best Costume. The broadcaster's documentary series *På liv og død* was also handed out a Gullruten for Best Documentary/Factual series.

Nordisk Film & TV Fond has a budget of around NOK90 million (€10.3 million) for 2015, provided in equal parts between three parties: the Nordic Council of Ministers, the five Nordic film institutes and 11 Nordic broadcasters (see the full list below).

The Fund supports between 35-40 feature films and TV dramas and around 25 documentaries each year. Among recent releases supported are *Nymphomaniac*, *The Look of Silence*, *Force Majeure*, *No Burqas Behind Bars*, *The Grump*, *1001 Grams*, *Captain Sabertooth* and *the Treasure Lama Rama, 1864*, *The Legacy*, *The Third Eye*.

Nordisk Film & TV Fond also administers the annual Nordic Council Film Prize and arranges the annual Nordic Talents event together with the National Film School of Denmark.

ADDITIONAL INFORMATION

Nordisk Film & TV Fond's partners for 2015 are the following:

The Nordic Council of Ministers

Danish Film Institute

DR

TV2 Denmark

Finnish Film Foundation

YLE

Icelandic Film Centre

RUV

Støð 2-365 Media

Norwegian Film Institute

NRK

TV2

SBS Discovery AS-TVNorge

Swedish Film Institute

SVT

TV4

SBS Discovery AB-Kanal5