



**Nordisk Film & TV Fond Presents:**  
**Nordic Cinema**  
**Admissions 2014-2018**

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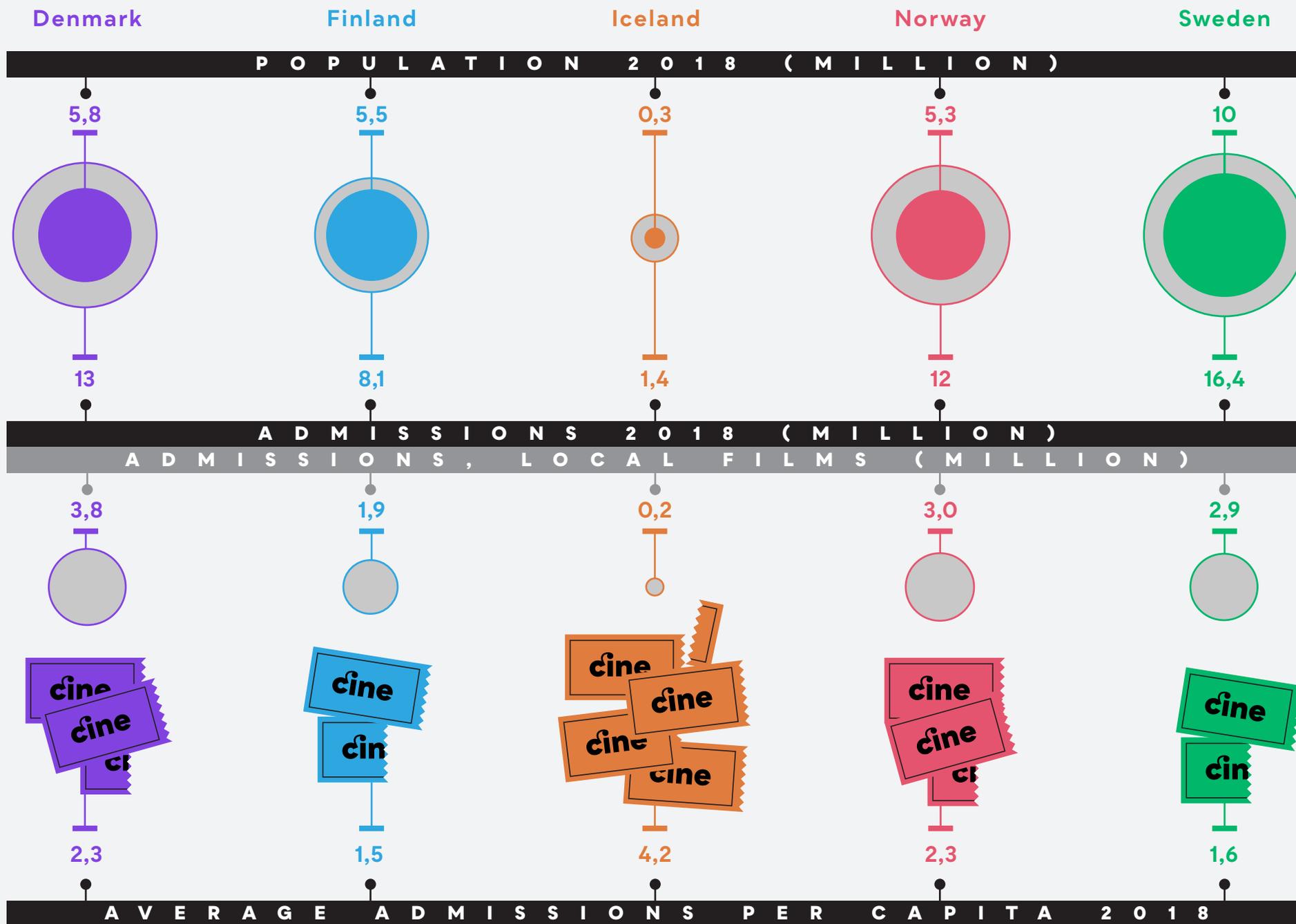
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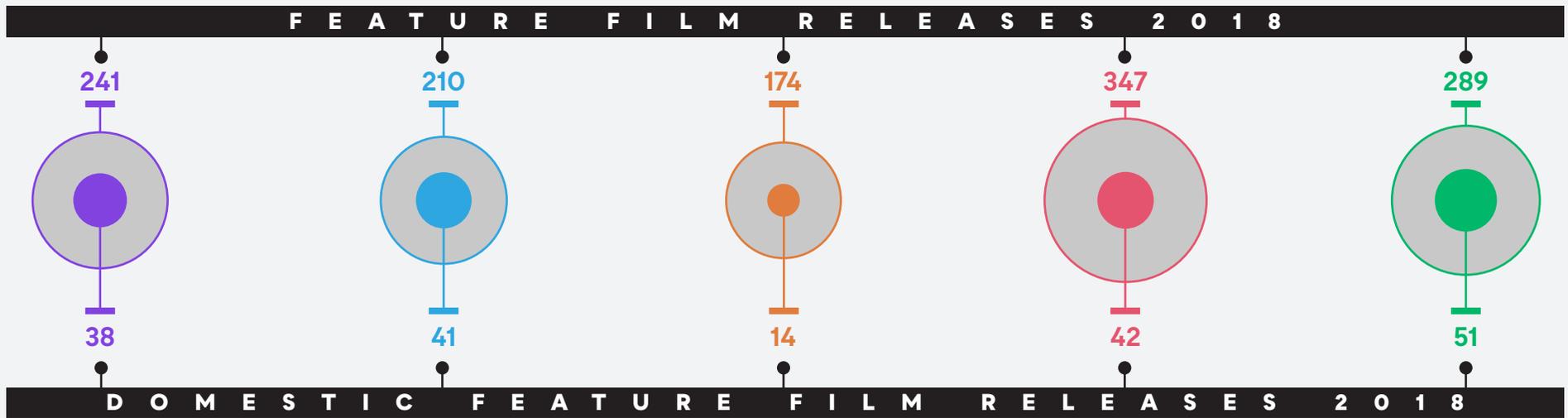
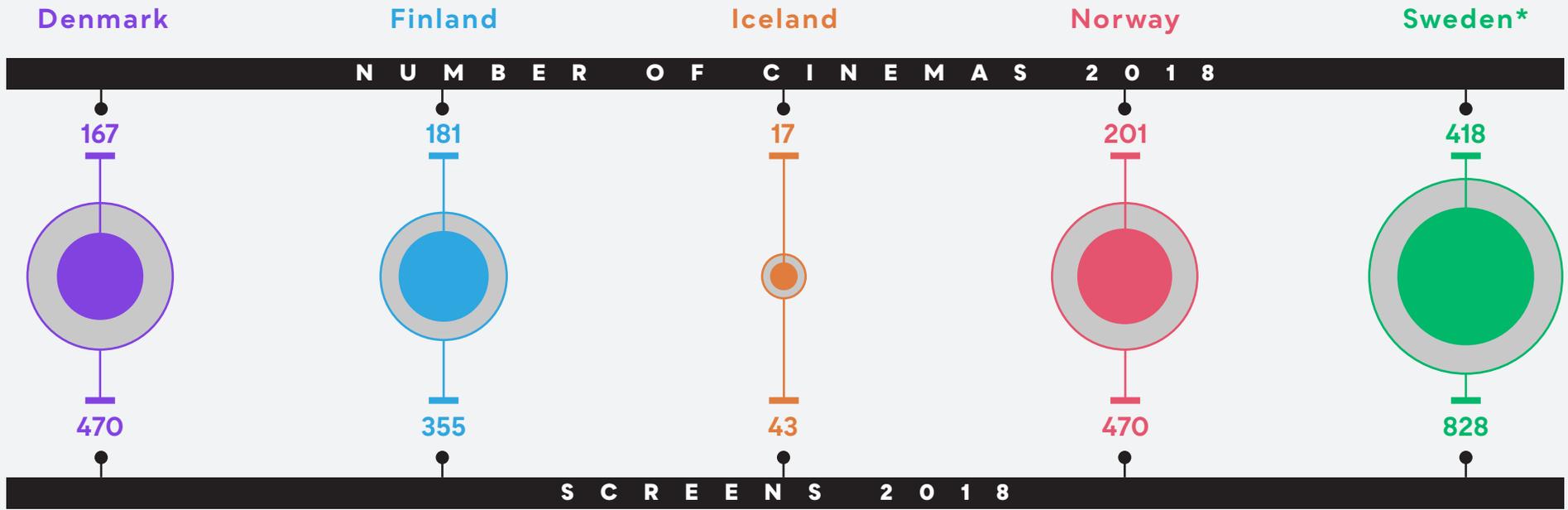
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Information Sources Lumiere database of  
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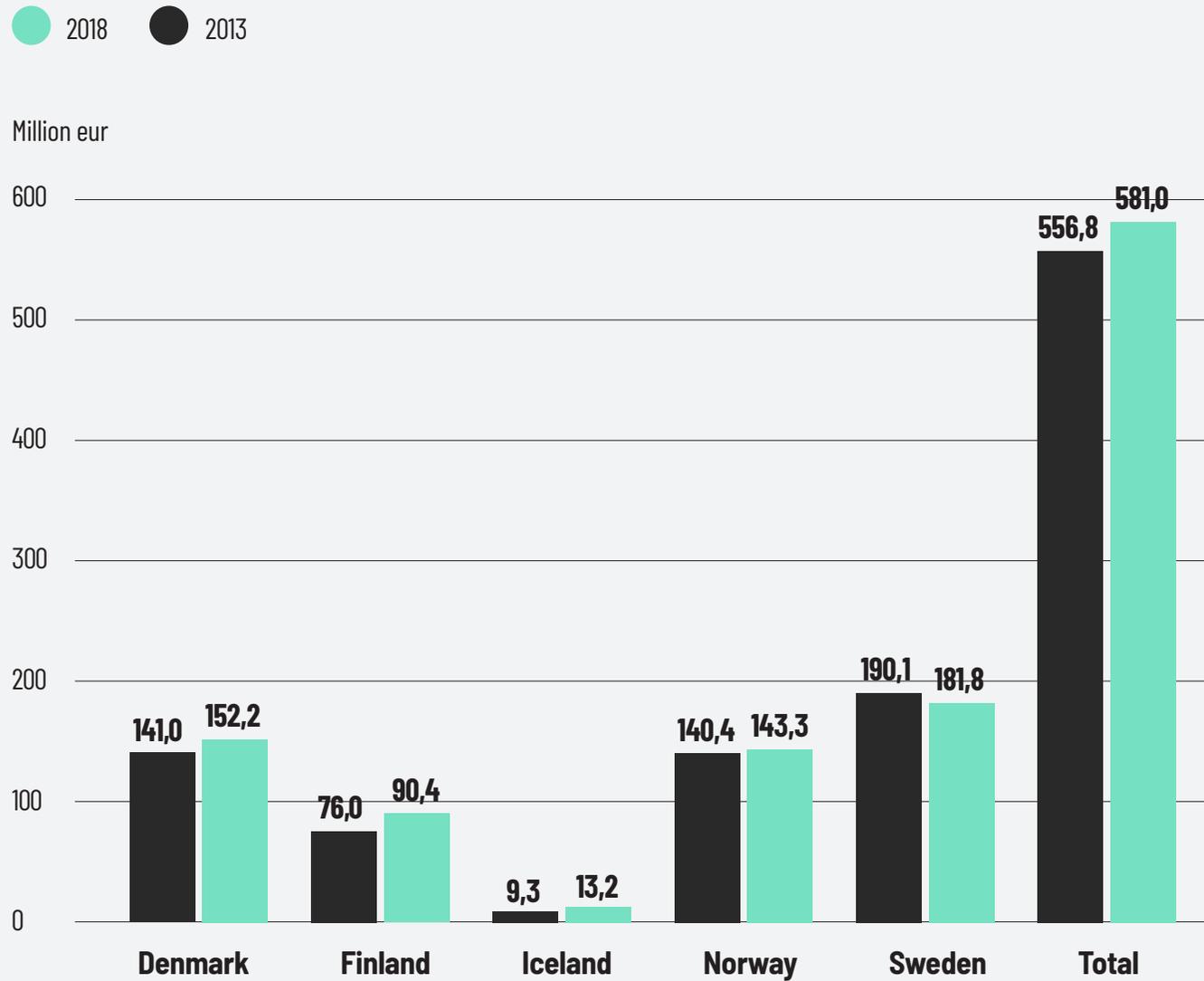
# Nordic Countries and Cinema in a Nutshell





\*2017

# Gross Box Office

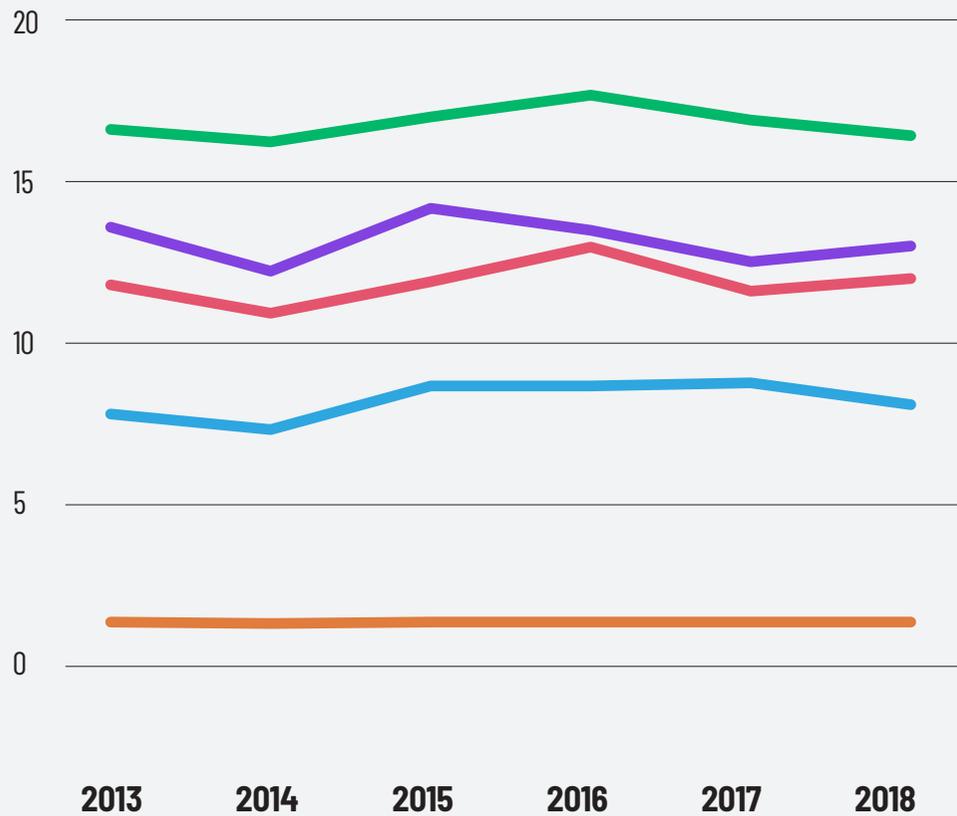


Nordic Gross Box Office as a whole has grown about 5 % during the five years. Growth can be seen in all countries except in Sweden, but even there some recent years have been notably stronger than 2018. Usually the success of local films explains a great part of the yearly variation.

## Yearly admissions by country

Sweden Norway Iceland Finland Denmark

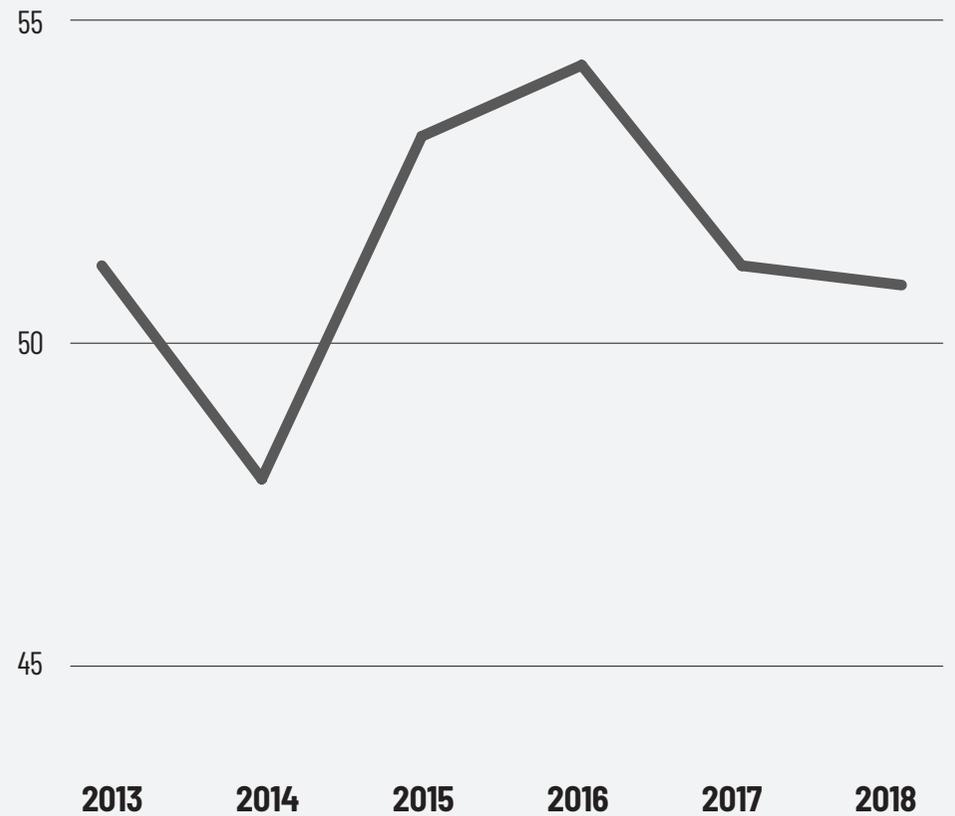
Admissions in mio



## Yearly admissions, Nordic countries total

Total

Admissions in mio



**More Nordic  
film titles  
please medium  
size audiences**

This report shows that over 62 million viewers enjoyed Nordic film in the theatres during 2014-2018. 4.8 million tickets were sold for movies that were produced in neighbouring countries.

Theatre admissions vary slightly by year and country, but the overall level in the Nordics has settled in the 2010s to roughly 50 million annual admissions. Yearly swings are mostly due to successes in domestic films. In five years, theatre GBO has grown by 5 %, but by country the changes differ by year.

A comparison, however, to our Nordic Film Crossing Borders report from 2015, with the results from 2009-2013, reveals some interesting changes.

Four Nordic films in 2014-2018 achieved over one million viewers, just as in the previous period. Looking instead at the success of Nordic films in their neighbouring countries, the top figures have only reached half a million, whereas in the previous period, three films got over a million viewers.

*The Millennium Trilogy* were the most popular films in the previous period. Now, the most popular border-crossing movie is Finnish game company Rovio's self-funded *Angry Birds* franchise, which is therefore deemed a Finnish production in international statistics. It has been produced without public support and distributed globally with the help of an American studio.



Rams ©Netop Films



The number of true blockbusters (over 200,000 viewers according to this report) has risen to 94, from 82 in the previous period. A majority of these movies, however, were only successful in their country of origin, and less than half (2009-2013: 38, 2014-2018: 42) were shown in theatres in at least one neighbour. The number of border-crossing Nordic blockbusters has, therefore, increased only slightly.

There were 11 Nordic films that achieved viewer counts above 100,000 in neighbouring countries, which is close to the 12 of the previous period's

figure. Growth in Nordic distribution has taken place in the number of mid-size films with 20,000-100,000 viewers outside their country of origin. There were 36 such films, compared to 25 in 2009-2013. This is to say that there were more mid-size movies for more niche audiences.

Crime does not pay as it did in 2009-2013. This is easy to see even with a cursory look at what the successful movies have been. Viewing for the crime genre has changed, partly due to television and on-demand services providing that format. It's good for future generations of viewers that family

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## ***Number and variety of Nordic mid-size art-house movies in distribution has grown.***

films seem to retain their popularity, and that new, border-crossing Nordic animation successes are still being created.

In the mid-size film category, it's delightful to see that the number and variety of art-house movies is growing. There appears to be, at least for now, a reasonable, border-crossing theatre audience for cultural diversity. What seems to usually generate popularity is success on the international festivals.

We are also happy to see that Nordisk Film & TV Fond funding seems to correlate very positively with a film's success in other Nordic countries. There are 44 films on the top 50 admission list that received NFTF funding, and this success matches our goal perfectly: The Vision of Nordisk Film & TV Fond is to increase the quality and audience of Nordic Film and TV Drama.

Larger audiences and higher quality are persistent goals. We hope that this report and the related admission statistics<sup>1</sup> of all films, published openly on our website, serves to further that goal.

<sup>1</sup> Film statistics from Sweden in 2017 and 2018 are not complete. Statistics body Filmgarnas Kontrollbyrå has only been able to deliver the lists of the top 20 most viewed Swedish films. This data has been supplemented with information from distributors and producers for NFTF-funded Swedish films and other Nordic films distributed in Sweden.

# Closer focus on Nordic distribution potential

**N**ordisk Film & TV Fond began to invest more strongly in film distribution after the admission figure report for 2009-2013 was published in 2015.

First, we took to renewing distribution support. This refers to support that can be applied for film distribution and dubbing in another Nordic country than the country of origin. Available funding was first increased from three million to six (2015) and then to nine million Norwegian Krona in 2017.

In addition to supporting the distribution of individual films, all distributors had the opportunity to seek support for a 2 or 3 film slate. We also added a new opportunity to seek support for hiring a marketing specialist with a specific focus on marketing Nordic films to new audiences with new social media methods.

Currently, slate support has been granted to 11 Nordic distributors in all Nordic countries, and some of them have availed themselves of the marketing specialist grant. Cinema distribution remains a core activity, but funding is available for other types of distribution, as well.

Another step was to specify funding criteria for production. In 2017, our distribution requirements became platform neutral and additionally, we started to require that producers present more detailed assessments of the film's target audience,

its scope, its outreach methods and marketing strategies. Stronger than before, we highlighted that our production funding is intended for films that have a potential audience outside their country of origin, and we also required producers to detail their marketing and distribution strategies in neighbouring countries.

The third phase of increasing our focus on distribution is the Nordic Distribution Boost workshop, initiated in 2018. Participation in the workshop is available to producers and distributors that are preparing a second or third film from a

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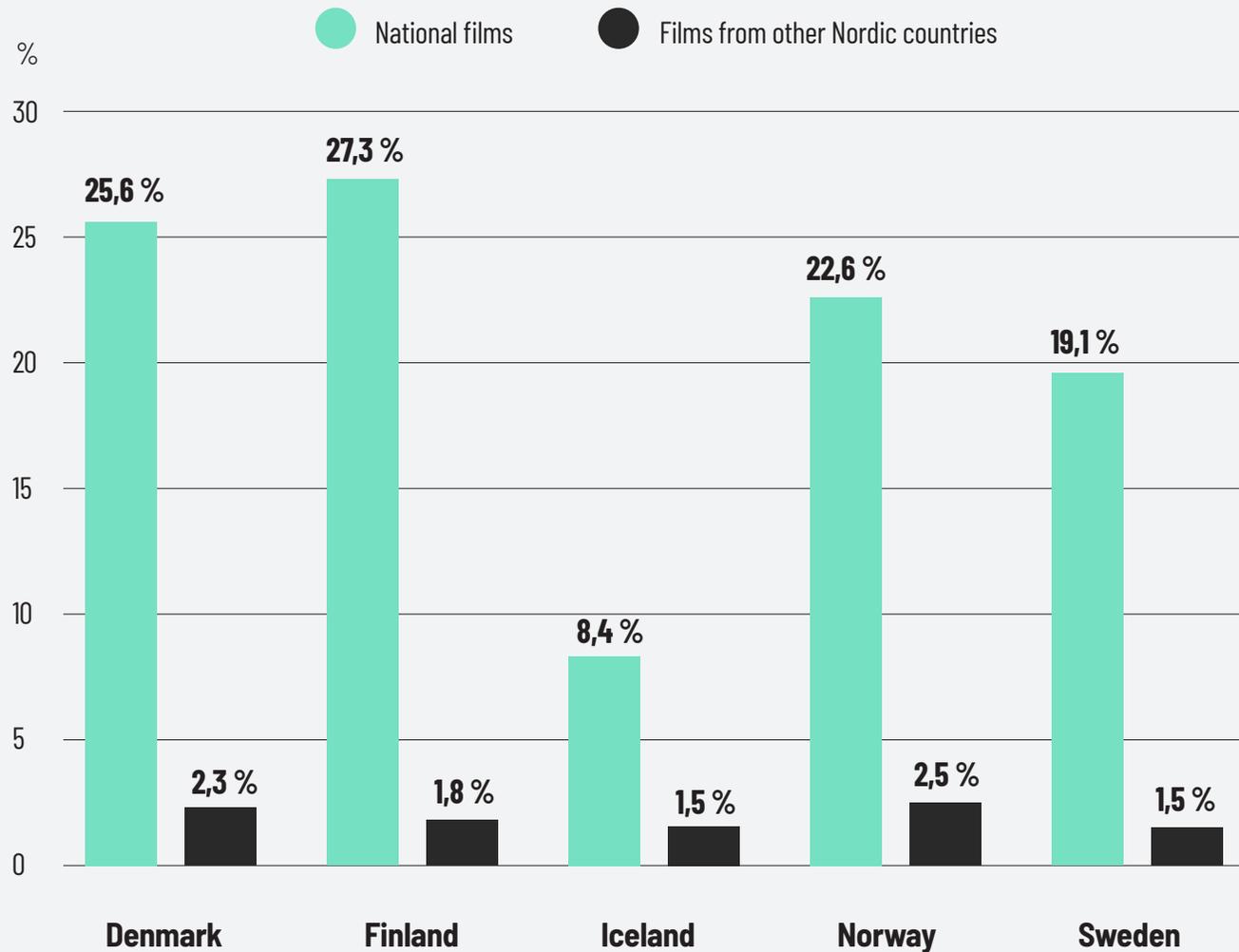
***Stronger than before, we highlighted that our production funding is intended for films that have a potential audience outside their country of origin.***

director whose first and/or second film has shown promising international potential. These criteria are meant to strengthen opportunities for new talent through boosting, specifically, the know-how and knowledge of producers and mid-size distributors on their neighbouring markets.

In the workshop, participants develop their projects' distribution and marketing plans with the help of experts and through peer review. The results of this initiative are yet to be seen, as the first participant film projects of Nordic Distribution Boost are premiering in the fall of 2019.

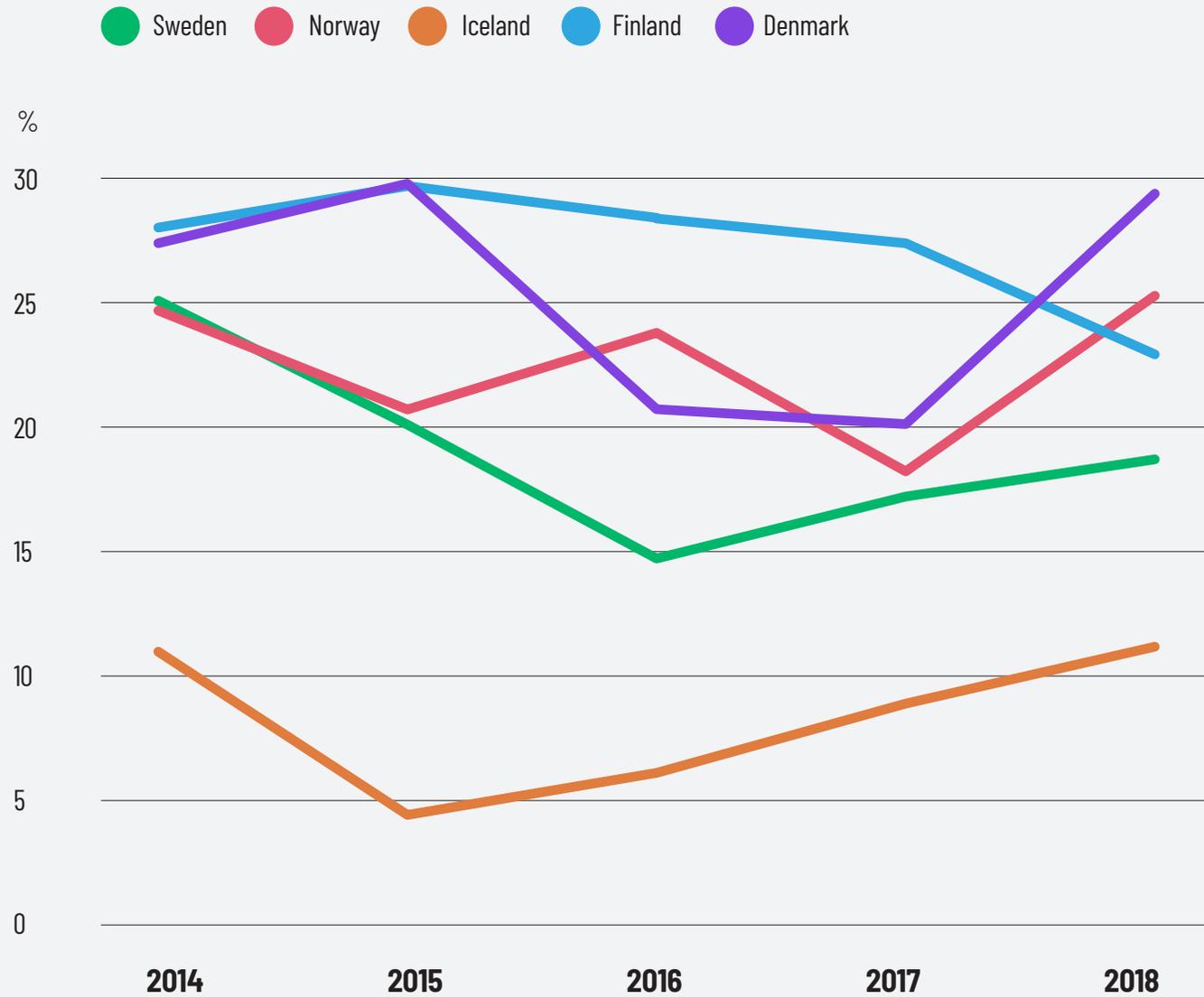
# Local admission hits by country

## Market share of national and Nordic films in 2014-2018

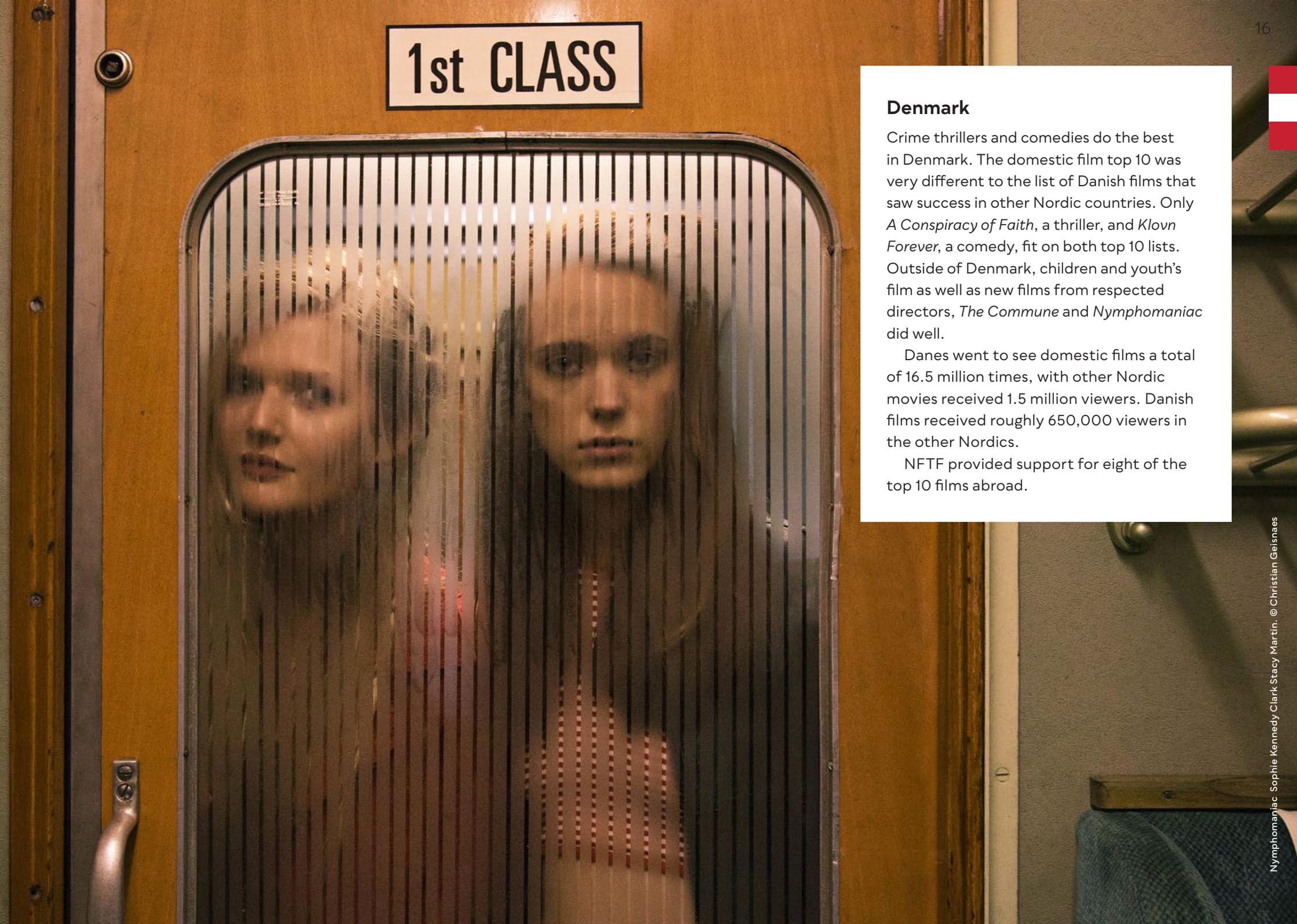


Norwegian audiences seem to be most receptive towards films from the neighbouring countries with 2,5% of the tickets being bought for films from the other five Nordic countries. According to the statistics of European Audiovisual Observatory, national market shares of over 25 % are among the highest on a European level.

## National market share



Market share of local films in the Nordic region has been highest in Finland for four out of five years. Also Denmark frequently boosts a high local market share.



1st CLASS

## Denmark

Crime thrillers and comedies do the best in Denmark. The domestic film top 10 was very different to the list of Danish films that saw success in other Nordic countries. Only *A Conspiracy of Faith*, a thriller, and *Klovn Forever*, a comedy, fit on both top 10 lists. Outside of Denmark, children and youth's film as well as new films from respected directors, *The Commune* and *Nymphomaniac* did well.

Danes went to see domestic films a total of 16.5 million times, with other Nordic movies received 1.5 million viewers. Danish films received roughly 650,000 viewers in the other Nordics.

NFTF provided support for eight of the top 10 films abroad.

### Top 10 Local Film Successes in Denmark in 2014-2018

	Category	Support	English title	Original title	Release year	Directors	Admissions in Denmark
1		YES	The Absent One	Fasandræberne	2014	Mikkel Nørgaard	769 092
2			The Purity of Vengeance	Journal 64	2018	Christoffer Boe	765 111
3		YES	A Conspiracy of Faith	Flaskepost fra P	2016	Hans Petter Moland	704 971
4			The Reunion 2: The Funeral	Klassefesten 2: Begravelsen	2014	Mikkel Serup	604 364
5			The Reunion 3	Klassefesten 3: Dåben	2016	Birger Larsen	538 506
6		YES	Klovn Forever	Klovn Forever	2015	Mikkel Nørgaard	512 056
7			All Inclusive	All Inclusive	2014	Hella Joof	413 473
8			The Way to Mandalay	Så længe jeg lever	2018	Ole Bornedal	409 811
9			A Fortunate Man	Lykke-Per	2018	Bille August	394 876
10			Men & Chicken	Mænd & høns	2015	Anders Thomas Jensen	358 568

### Top 10 Nordic Films in Denmark in 2014-2018

	Category	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Denmark
1		YES	A Man Called Ove	En man som heter Ove	2016	Hannes Holm	Sweden	207 676
2	CY		Angry Birds	Angry Birds	2016	Clay Kaytis, Fergal Reilly	Finland	174 523
3		YES	Waltz for Monica	Monica Z	2014	Per Fly	Sweden	159 415
4		YES	The Square	The Square	2017	Ruben Östlund	Sweden	119 744
5		YES	The Hundred Year-Old Man Who Climbed Out of the Window and Disappeared	Hundraåringen som klev ut genom fönstret och försvann	2013	Felix Herngren	Sweden	92 813
6		YES	The King's Choice	Kongens nei	2017	Erik Poppe	Norway	81 695
7		YES	Virgin Mountain	Fúsi	2016	Dagur Kári	Iceland	62 595
8	CY	YES	In the Forest of Huckybucky	Dyrene i Hakkebakkeskogen	2017	Rasmus A. Sivertsen	Norway	51 564
9		YES	Utøya: July 22	Utøya: July 22	2018	Erik Poppe	Norway	42 993
10		YES	Force Majeure	Turist	2014	Ruben Östlund	Sweden	42 300

## Finland

War film *Unknown Soldier* gained an audience of over one million in Finland, a feat not achieved since *Titanic*, and not for over fifty years for a Finnish film. Otherwise, Finland's top 10 was filled with comedies and children and youth's films.

In other Nordics, the well-known animated characters of the Moomins found a larger audience along with *Angry Birds*, being the most viewed film in other Nordics. In addition, new films from acclaimed directors (*The Other Side of Hope*, *The Fencer*) as well as films with national viewers abroad (*Raspberry Boat Refugee* in Sweden) gained an audience. NFTF supported all the films that saw success in the Nordics, except for *Angry Birds*.

Of Nordic films, Finns mostly watched Swedish films, which were the only thing on the period's top 10. The most viewed was *Sunny Side*, a drama-comedy based on a TV series, with 180,000 viewers.

Finnish movies had a total audience of 11.4 million in their home country, and an audience of 880,000 in other Nordics. Nordic films had an audience of 740,000 in Finland.



### Top 10 Local Film Successes in Finland in 2014–2018

	Category	Support	English title	Original title	Release year	Directors	Admissions in Finland
1		YES	Unknown Soldier	Tuntematon sotilas	2 017	Aku Louhimies	1 022 712
2			Reunion	Luokkakokous	2 015	Taneli Mustonen	505 430
3		YES	The Grump	Mielensäpahoittaja	2 014	Dome Karukoski	500 934
4			Lapland Odyssey 2	Napapiirin sankarit 2	2 015	Teppo Airaksinen	399 050
5			Happier Times, Grump	Ilosia aikoja, Mielensäpahoittaja	2 018	Tiina Lymi	347 429
6	CY		Tatu and Patu	Kanelia kainaloon, Tatu ja Patu!	2 016	Rike Jokela	340 847
7	CY		Ricky Rapper and the Nighthawk	Risto Räppääjä ja yöhaukka	2 016	Timo Koivusalo	339 478
8	CY		Angry Birds	Angry Birds	2 016	Clay Kaytis, Fergal Reilly	327 708
9	CY		Ricky Rapper and the Miser from Seville	Risto Räppääjä ja Sevillan saituri	2 015	Timo Koivusalo	315 299
10			Reunion 2: The Bachelor Party	Luokkakokous 2: Polttarit	2 016	Taneli Mustonen	307 267

### Top 10 Nordic Film in Finland in 2014–2018

	Category	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Finland
1		YES	Sunny Side	Solsidan	2017	Felix Herngren, Måns Herngren	Sweden	184 636
2		YES	The Hundred Year-Old Man Who Climbed Out of the Window and Disappeared	Hundraåringen som klev ut genom fönstret och försvann	2013	Felix Herngren	Sweden	85 976
3		YES	A Man Called Ove	En man som heter Ove	2016	Hannes Holm	Sweden	50 799
4			The 101-Year-Old Man Who Skipped Out on the Bill and Disappeared	Hundraåttåringen som smet från notan och försvann	2016	Felix Herngren, Måns Herngren	Sweden	40 531
5	CY		JerryMaja's Detective Agency - The First Mystery	LasseMajas detektivbyrå - Det första mysteriet	2018	Josephine Bornebusch	Sweden	35 870
6		YES	Becoming Astrid	Unge Astrid	2018	Pernille FischerChristensen	Sweden	23 854
7	CY	YES	Bamse and the Thief City	Bamse och tjuvstaden	2014	Christian Ryltenius	Sweden	22 733
8	CY	YES	Bamse and the Witch's Daughter	Bamse och häxans dotter	2017	Christian Ryltenius, Maria Blom	Sweden	22 636
9		YES	Sami Blood	Sameblod	2017	Amanda Kernell	Sweden	18 720
10	CY	YES	That Boy Emil	Emil & Ida i Lönneberga	2013	Lasse Persson, Alicja Björk, Per Åhlin	Sweden	17 014



## Iceland

Iceland's greatest success at home was *Let Me Fall*, the only one to reach an audience of 50,000.

Of Icelandic films, black drama-comedies *Virgin Mountain* and *Rams* did the best in the other Nordic countries, along with 2013's Iceland premier *Of Horses and Men*.

In total, Icelanders saw Icelandic movies 580,000 times and other Nordic films 110,000 times. Icelandic films had an audience of 220,000 in the other Nordics. Of the ten most viewed, eight received NFTF support.

### Top 10 Local Film Successes in Iceland in 2014–2018

	Category	Support	English title	Original title	Release year	Directors	Admissions in Iceland
1		YES	Let Me Fall	Let Me Fall	2018	Baldvin Zophoníasson	52 901
2		YES	Life in a Fishbowl	Vonarstræti	2014	Baldvin Zophoníasson	47 982
3		YES	The Oath	Eiðurinn	2016	Baltasar Kormákur	47 492
4			I Remember You	Ég man þig	2017	Óskar Þór Axelsson	47 368
5		YES	Under the Tree	Undir trénu	2017	Hafsteinn Gunnar Sigurðsson	42 916
6	CY		The Falcons	The Falcons	2018	Bragi Thor Hinriksson	35 465
7			The Biggest Rescue	Algjör Sveppi og Góí bjargar málunum	2014	Bragi Thor Hinriksson	32 989
8	CY	YES	Ploey: You Never Fly Alone	Ploey	2018	Árni Ásgeirsson	24 185
9		YES	Heartstone	Hjartasteinn	2017	Guðmundur Arnar Guðmundsson	22 684
10		YES	Rams	Hrútar	2015	Grímur Hákonarson	22 467

### Top 10 Nordic Film in Iceland in 2014–2018

	Category	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Iceland
1		YES	The Hundred Year-Old Man Who Climbed Out of the Window and Disappeared	Hundraåringen som klev ut genom fönstret och försvann	2013	Felix Herngren	Sweden	17 042
2		YES	Klovn Forever	Klovn Forever	2015	Mikkel Nørgaard	Denmark	16 646
3	CY		Angry Birds	Angry Birds	2016	Clay Kaytis, Fergal Reilly	Finland	14 594
4	CY	YES	In the Forest of Huckybucky	Dyrene i Hakkebakkeskogen	2017	Rasmus A. Sivertsen	Norway	11 027
5		YES	A Man Called Ove	En man som heter Ove	2016	Hannes Holm	Sweden	8 496
6		YES	Unknown Soldier	Tuntematon sotilas	2018	Aku Louhimies	Finland	3 060
7		YES	The Absent One	Fasandræberne	2015	Mikkel Nørgaard	Denmark	2 918
8		YES	Waltz for Monica	Monica Z	2014	Per Fly	Sweden	2 536
9		YES	The Square	The Square	2017	Ruben Östlund	Sweden	2 386
10			Dead Snow	Død snø 2	2014	Tommy Wirkola	Norway	2 067

## Norway

Five films reached the 500,000 viewer milestone in their home country. The highest audience, 800,000 went to disaster movie *The Wave*. Three of Rasmus A. Sivertsen's animations reached Norway's top 10. Additionally, *In the Forest of Huckybucky* was the most viewed and *Louis & Luca - The Big Cheese Race* was the eighth-most viewed in other Nordics.

In total, Norwegians saw Norwegian films 13.4 million times and other Nordic films 1.5 million times. Norwegian films had an audience of roughly 670,000 in the other Nordics.

NFTF provided support for all of the films in the top 10 successful films outside Norway.

### Top 10 Local Film Successes in Norway in 2014-2018

	Category	Support	English title	Original title	Release year	Directors	Admissions in Norway
1		YES	The Wave	Bølgen	2 015	Roar Uthaug	833 589
2		YES	The King's Choice	Kongens nei	2 016	Erik Poppe	733 998
3		YES	The 12th Man	Den 12. mann	2 017	Harald Zwart	640 519
4			The Quake	Skjelvet	2 018	John Andreas Andersen	589 620
5	CY		Santa Swap: Merry Christmas Mr. Andersen	Snekker Andersen og Julenissen	2 016	Terje Rangnes	524 363
6		YES	Burning 2	Børning 2	2 016	Hallvard Bræin	441 591
7	CY	YES	Louis & Luca - The Big Cheese Race	Solan og Ludvig: Herfra til Flåkløya	2 015	Rasmus A. Sivertsen	440 215
8	CY	YES	In the Forest of Huckybucky	Dyrene i Hakkebakkeskogen	2 016	Rasmus A. Sivertsen	438 597
9	CY	YES	Louis & Luca - Mission to the Moon	Månelyst i Flåkløya	2 018	Rasmus A. Sivertsen	423 116
10			Burning	Børning	2 014	Hallvard Bræin	383 921

### Top 10 Nordic Film in Norway in 2014-2018

	Category	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Norway
1		YES	The Hundred Year-Old Man Who Climbed Out of the Window and Disappeared	Hundraåringen som klev ut gjennom fönstret och försvann	2013	Felix Herngren	Sweden	193 276
2	CY		Angry Birds	Angry Birds	2016	Clay Kaytis, Fergal Reilly	Finland	167 183
3		YES	A Man Called Ove	En man som heter Ove	2015	Hannes Holm	Sweden	138 962
4	CY	YES	The Incredible Story of the Giant Pear	Den utrolige historie om den kæmpestore pære	2018	Amalie Næsby Fick, Jørgen Lerdam, Philip Einstein Lipski	Denmark	124 896
5		YES	Sunny Side	Solsidan	2017	Felix Herngren, Måns Herngren	Sweden	105 308
6	CY		All I Want for Christmas	Julemandens datter	2018	Christian Dyekjær	Denmark	46 721
7	CY	YES	Bamse and the Thief City	Bamse och tjuvstaden	2014	Christian Ryltenius	Sweden	46 503
8			The 101-Year-Old Man Who Skipped Out on the Bill and Disappeared	Hundraårtårningen som smet från notan och försvann	2016	Felix Herngren, Måns Herngren	Sweden	44 241
9		YES	Sami Blood	Sameblod	2017	Amanda Kernell	Sweden	42 171
10		YES	Klovn Forever	Klovn Forever	2015	Mikkel Nørgaard	Denmark	33 726



### Sweden

Sweden is the land of drama-comedies as well as children and youth's movies. Three films passed the one million viewer milestone in Sweden. There were no Swedish thrillers in the most-viewed lists of either Sweden or the other Nordics. Unlike other countries, many of the larger Swedish hits also did well in the other Nordics. Drama-comedies *A Man Called Ove*, *Sunny Side* and the *101-Year-Old Man* films rose to be Nordic hits.

Nordic films that reached over 100,000 viewers were Finnish films *Angry Birds* and *Raspberry Boat Refugee*, which is partly set in Sweden.

Swedish movies had a roughly 16 million audience in Sweden and a 2.3 million audience in the other Nordics. Nordic films had an audience of roughly one million in Sweden.

### Top 10 Local Film Successes in Sweden in 2014-2018

	Category	Support	English title	Original title	Release year	Directors	Admissions in Sweden
1		YES	A Man Called Ove	En man som heter Ove	2015	Hannes Holm	1 718 721
2		YES	Sunny Side	Solsidan	2017	Felix Herngren, Måns Herngren	1 171 516
3		YES	The Hundred Year-Old Man Who Climbed Out of the Window and Disappeared	Hundraåringen som klev ut genom fönstret och försvann	2013	Felix Herngren	1 144 210*
4		YES	Holy Mess	En underbar jävla jul	2015	Helena Bergström	718 157
5			The 101-Year-Old Man Who Skipped Out on the Bill and Disappeared	Hundraettåringen som smet från notan och försvann	2016	Felix Herngren, Måns Herngren	681 944
6	CY	YES	The Anderssons Rock the Mountains	Sune i fjällen	2014	Gustaf Åkerblom	570 969
7	CY		Last Chance	Micke & Veronica	2014	Staffan Lindberg	550 637
8		YES	Ted - Show Me Love	Ted - Show Me Love	2018	Hannes Holm	413 817
9	CY	YES	All Inclusive	All Inclusive	2017	Karin Fahlén	339 838
9	CY	YES	Bamse and the Thief City	Bamse och tjuvstaden	2014	Christian Ryltenius	330 192

### Top 10 Nordic Films in Sweden 2014-2018

	Category	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Sweden
1	CY		Angry Birds	Angry Birds	2016	Clay Kaytis, Fergal Reilly	Finland	186 636
2		YES	Raspberry Boat Refugee	Vadelmavenepakolainen	2014	Leif Lindblom	Finland	103 944
3	D	YES	Marcus & Martinus	Sammen om drømmen	2017	Daniel Fahre	Norway	70 029
4		YES	Unknown Soldier	Tuntematon sotilas	2017	Aku Louhimies	Finland	67 807
5	CY	YES	In the Forest of Huckybucky	Dyrene i Hakkebakkeskogen	2017	Rasmus A. Sivertsen	Norway	52 325
6	CY	YES	The Incredible Story of the Giant Pear	Den utrolige historie om den kæmpestore pære	2018	Amalie Næsby Fick, Jørgen Lerdam, Philip Einstein Lipski	Denmark	40 889
7	CY	YES	Captain Sabertooth and the Treasure of Lama Rama	Kaptein Sabeltann og skatten i Lama Rama	2014	John Andreas Andersen, Lisa Marie Gamlem	Norway	38 278
8		YES	Rams	Hrútar	2016	Grímur Hákonarson	Iceland	35 283
9	CY	YES	Moomins and the Winter Wonderland	Muumien taikatalvi	2017	Ira Carpelan, Jakub Wronski	Finland	28 941
10		YES	The Commune	Kollektivet	2016	Thomas Vinterberg	Denmark	28 075

\* The first part of the series, *The Hundred Year-Old Man Who Climed Out of the Window and Disappeared*, premiered in the Nordics on Christmas 2013 and gained an audience of 530,000 during 2013, 420,000 of which were in Sweden. The film's total viewership from the premier year until 2018 was 2,062,534.

# The effect of funding from Nordisk Film & TV Fond

**N**ordisk Film & TV Fond provided funding for nearly 190 films that premiered during 2014-2018, with over 200 supported films in distribution. Supported movies gathered an audience of 30.1 million viewers, nearly half of the total admissions for Nordic films. Films shown in other Nordics than their country of origin gained a total of 4.8 million viewers, and NFTF-funded films gathered over 3.8 million viewers and an audience share of 80%.

NFTF supported 18 of the 20 most successful films in the Nordics. The only films of the twenty that did not receive support were the most successful film, *Angry Birds*, and the second instalment of the successful Swedish film series, *The 101-Year-Old Man Who Skipped Out on the Bill and Disappeared*.

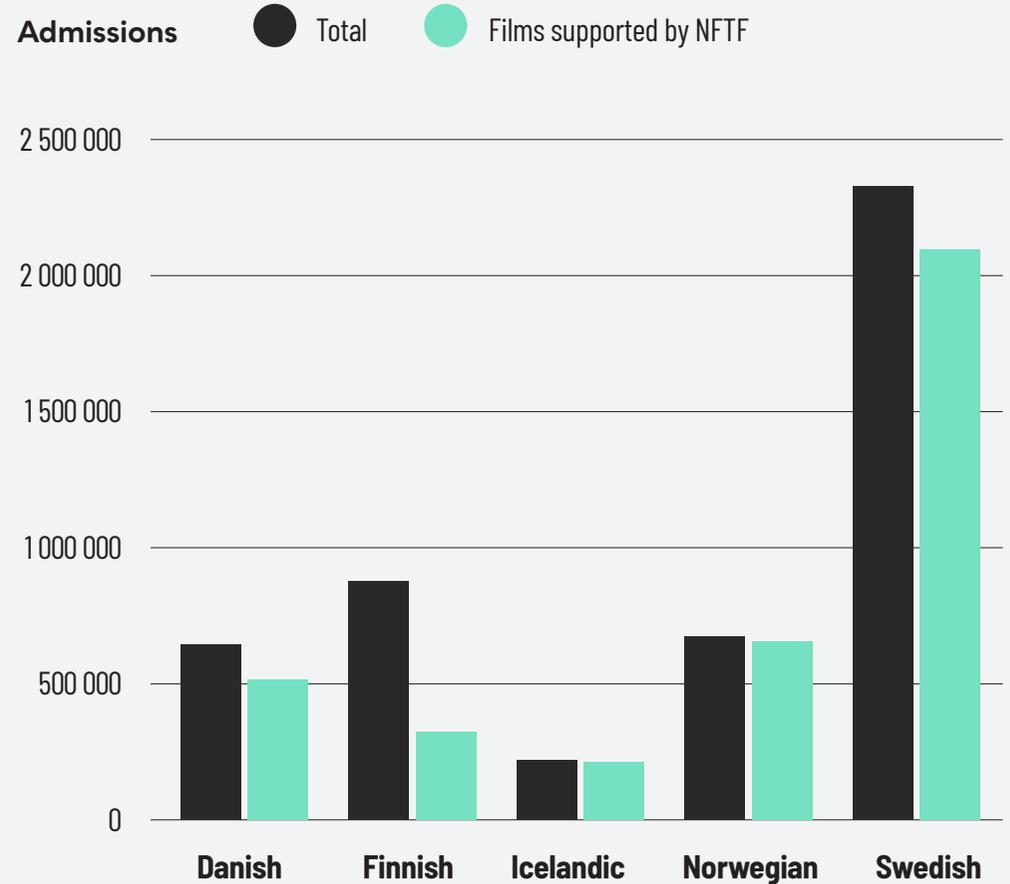
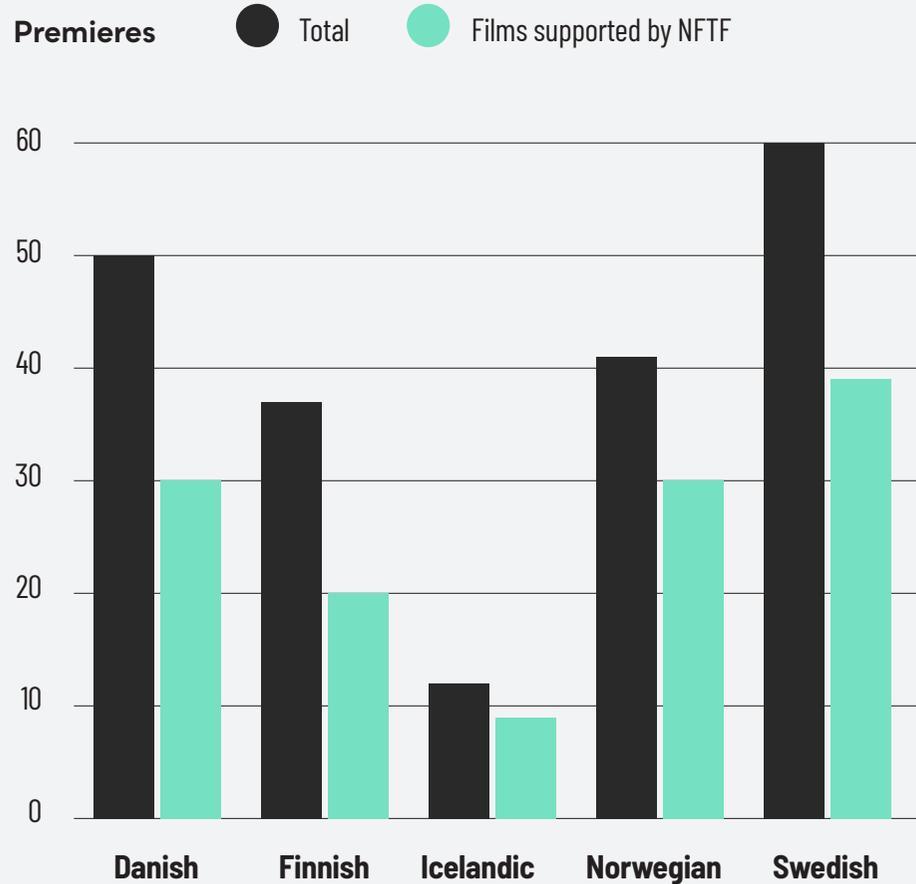
For Swedish films, the admission share of NFTF-funded films shown outside their country of origin was 90% and for Icelandic and Norwegian films, it was as high as 97%. Finland's low share (37%) is explained by the success of the *Angry Birds* movie. If it were to be disregarded, Finnish movies would also have a share of 96%. It appears that NFTF support may have an influence on Nordic film finding its viewers outside the country of origin.

The Hundred Year-Old Man Who Climbed Out Of The Window And Disappeared@FLX



# Number of Nordic films released outside their country of origin in 2014-2018 and their admissions

The first column shows the number of premieres a country's films had in other Nordic countries. Its adjacent column shows how many of them received funding from Nordisk Film & TV Fond. The first admission column for its part shows the total number of viewers in other Nordics than the country of origin, and the adjacent one corresponds to the films with NFTF support. All figures include both fiction and documentary films. The figure shows that Swedish films saw clearly the highest success in other Nordics with over 2.3 million viewers.



# Genres that cross borders

**T**here were plenty of animated films and highly praised drama among the movies that saw success outside their country of origin, as well as Swedish heavy hitters.

Comedy and drama were by far the most successful genres in their countries of origin. Children's and youth films also saw success, with slightly over 15% of the overall admissions in domestic film.

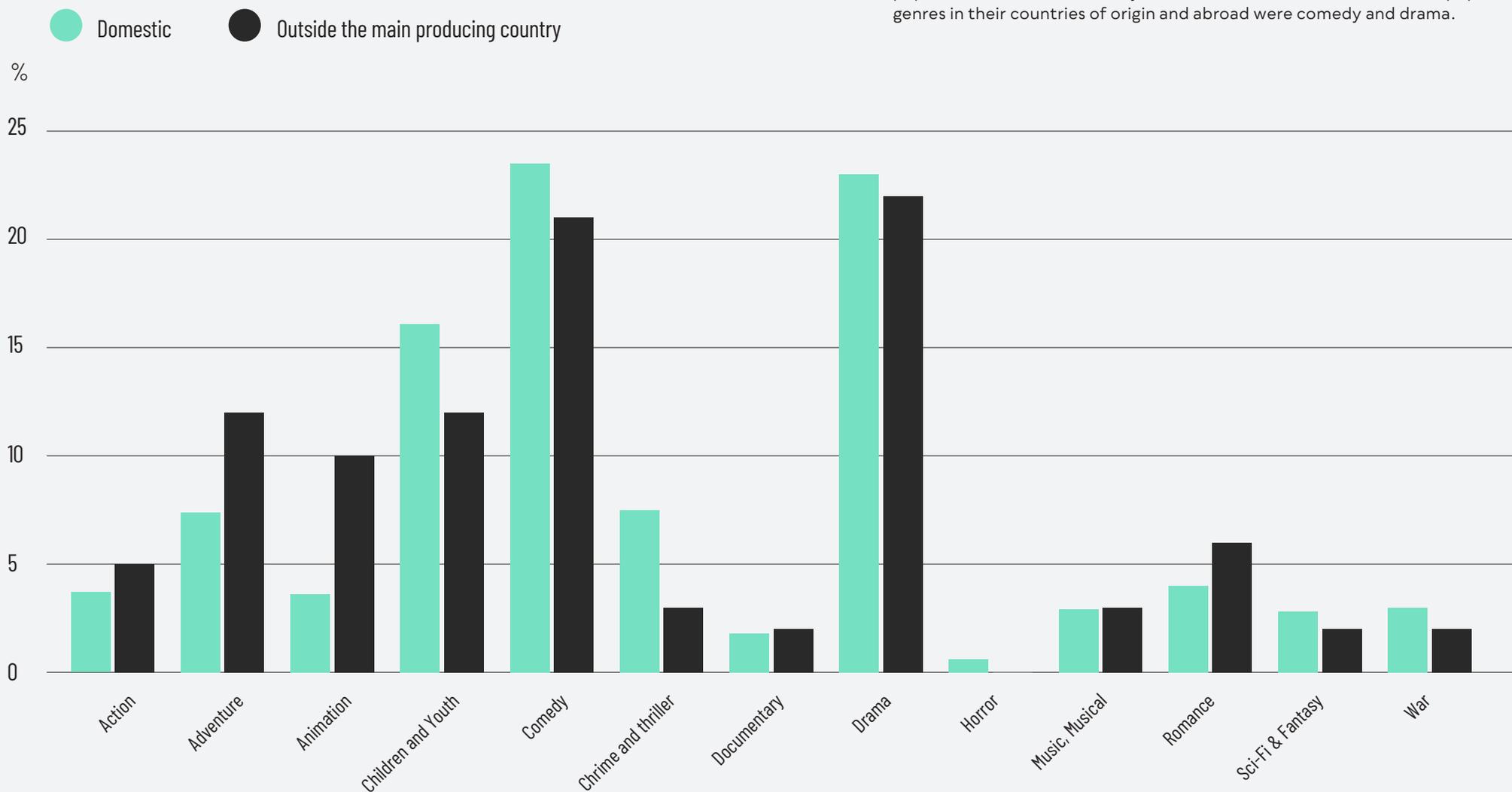
In other Nordics, it was different films but the same genres that gained success. In addition to comedy, drama, and children and youth's movies, animation gained a share of 10% in the Nordics. Adventure movies were also well received in both domestic and other Nordic markets. Thrillers and crime, however, have fallen from the top of the list. Outside the primary country of production, their share of viewership had fallen to 3.7%, retaining a share of 7.5% in their country of origin. Individual hits notwithstanding, war, sci-fi and fantasy, as well as musicals and romance were left with minor shares. Horror, overall, had a share of 0.6% in the country of origin and 0.16% in other Nordics.



# Admission shares by genre

Figure shows the admission shares by genre in the films' country or origin as well as in other Nordics. A single film may represent more than one genre, which means the total percentages may exceed 100%. The figure shows that the genre that crosses borders the best is animation. Animated movies had a domestic share of 3.6%, but films that were distributed outside the primary country of production had a share of 10%.

Despite this, children and youth's movies fared relatively slightly better in their country of origin than other Nordics. What explains this are the hugely popular national children and youth's live action film series. The most popular genres in their countries of origin and abroad were comedy and drama.



# Border-crossing admission hits by country

**D**uring 2014-2018, there were roughly 1,250 films distributed in the Nordics, of which a little under 800 premiered during that same period. These films had an audience of over 62 million viewers (including minority co-productions, slightly over 66 million), which is nearly the same as in 2009-2013.

When comparing countries, Swedish films clearly saw greatest success. They received over 2.3 million viewers outside their home countries, whereas all other Nordic films together gained slightly over 2.4 million viewers outside their home. The true figure, however, is slightly higher, as for Sweden, the film-specific figures for 2017 and 2018 were slightly incomplete.

Outside of their country of origin, Finnish films had an audience of 880,000, Norwegians had 670,000 viewers, the Danes had 640,000, and Icelandic gained 220,000 viewers. The high numbers for Finnish film is explained by the *Angry Birds* animation, gaining over 540,000 viewers in the other Nordics.

There was a clear drop in overall viewership outside the primary producing country. In 2009-2013, Nordic films received over 7.1 million viewers in other Nordic countries, i.e. over 50% more compared to 2014-2018. One single contributor to that is the massively popular Millennium Trilogy, which gained over four million viewers outside of Sweden.

In overall viewership, four films reached over a million viewers, three of which were Swedish and

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***A Man Called Ove was the most viewed film in the Nordics with 2.1 million admissions.***

one was Finnish. *A Man Called Ove* rose to the most viewed with its 2.1 million admissions. Outside of its home country, it gained over 400,000 viewers, rising to second place.

Other films with over one million viewers were Swedish *The Hundred Year-Old Man Who Climbed Out of the Window and Disappeared* and *Sunny Side*, with over 1.5 million viewers, and Finnish *Unknown Soldier*, with slightly under 1.1 million viewers, one million of which came from Finland.



A man called Ove Rolf Lassgård © Anders Nicander

## Top 20 Film Successes in the Nordics based on the total admissions

Category	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Denmark	Admissions in Finland	Admissions in Iceland	Admissions in Norway	Admissions in Sweden	Nordic Total	
1		YES	A Man Called Ove	En man som heter Ove	2015	Hannes Holm	Sweden	207 676	50 799	8 496	138 962	1 718 721	2 124 654
2		YES	The Hundred Year-Old Man Who Climbed Out of the Window and Disappeared	Hundraåringen som klev ut genom fönstret och försvann	2013	Felix Herngren	Sweden	92 813	85 976	17 042	193 276	1 144 210	1 533 317
3		YES	Sunny Side	Solsidan	2017	Felix Herngren, Måns Herngren	Sweden	-	184 636	-	105 308	1 171 516	1 461 460
4		YES	Unknown Soldier	Tuntematon sotilas	2017	Aku Louhimies	Finland	1 504	1 022 712	3 060	6 075	67 807	1 101 158
5	CY		Angry Birds	Angry Birds	2016	Clay Kaytis, Fergal Reilly	Finland	174 523	327 708	14 594	167 183	186 636	870 644
6		YES	The Wave	Bølgen	2015	Roar Uthaug	Norway	-	9 821	1 962	833 589	-	845 372
7		YES	The King's Choice	Kongens nei	2016	Erik Poppe	Norway	81 695	-	170	733 998	27 321	843 184
8			The 101-Year-Old Man Who Skipped Out on the Bill and Disappeared	Hundraåttåringen som smet från notan och försvann	2016	Felix Herngren, Måns Herngren	Sweden	25 779	40 531	1 138	44 241	681 944	793 633
9		YES	The Absent One	Fasandræberne	2014	Mikkel Nørgaard	Denmark	769 092	-	2 918	10 142	6	782 158
10			The Purity of Vengeance	Journal 64	2018	Christoffer Boe	Denmark	765 111	-	-	-	-	765 111
11		YES	A Conspiracy of Faith	Flaskepost fra P	2016	Hans Petter Moland	Denmark	704 971	-	1 153	21 942	-	728 066
12		YES	Holy Mess	En underbar jävla jul	2015	Helena Bergström	Sweden	-	-	-	-	718 157	718 157
13		YES	The 12th Man	Den 12. mann	2017	Harald Zwart	Norway	14 249	-	-	640 519	-	654 768
14			The Reunion 2: The Funeral	Klassefesten 2: Begravelsen	2014	Mikkel Serup	Denmark	604 364	-	-	-	-	604 364
15			The Quake	Skjelvet	2018	John Andreas Andersen	Norway	-	1 453	-	589 620	-	591 073
16	CY	YES	The Anderssons Rock the Mountains	Sune i fjällen	2014	Gustaf Åkerblom	Sweden	-	5 928	-	-	570 969	576 897
17	CY	YES	In the Forest of Huckybucky	Dyrene i Hakkebakkeskogen	2016	Rasmus A. Sivertsen	Norway	51 564	10 292	11 027	438 597	52 325	563 805
18		YES	Klovn Forever	Klovn Forever	2015	Mikkel Nørgaard	Denmark	512 056	-	16 646	33 726	-	562 283
19	CY		Last Chance	Micke & Veronica	2014	Staffan Lindberg	Sweden	-	2 352	-	-	550 637	552 989
20			The Reunion 3	Klassefesten 3: Däben	2016	Birger Larsen	Denmark	538 506	-	-	-	-	538 506

## Top 20 Border-Crossing Nordic Films (total admissions 2014–2018 in other countries except the country of origin)

	Category	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Denmark	Admissions in Finland	Admissions in Iceland	Admissions in Norway	Admissions in Sweden	Admissions except in the country of origin
1	CY		Angry Birds	Angry Birds	2016	Clay Kaytis, Fergal Reilly	Finland	174 523	327 708	14 594	167 183	186 636	542 936
2		YES	A Man Called Ove	En man som heter Ove	2015	Hannes Holm	Sweden	207 676	50 799	8 496	138 962	1 718 721	405 933
3		YES	The Hundred Year-Old Man Who Climbed Out of the Window and Disappeared	Hundraåringen som klev ut genom fönstret och försvann	2013	Felix Herngren	Sweden	92 813	85 976	17 042	193 276	1 144 210	389 107*
4		YES	Sunny Side	Solsidan	2017	Felix Herngren, Måns Herngren	Sweden	-	184 636	-	105 308	1 171 516	289 944
5	CY	YES	The Incredible Story of the Giant Pear	Den utrolige historie om den kæmpestore pære	2017	Amalie Næsby Fick, Jørgen Lerdam, Philip Einstein Lipski	Denmark	234 293	-	-	124 896	40 889	165 785
6		YES	Waltz for Monica	Monica Z	2013	Per Fly	Sweden	159 415	2 247	2 536	-	27 375	164 198**
7		YES	The Square	The Square	2017	Ruben Östlund	Sweden	119 744	11 891	2 386	27 140	191 796	161 161
8	CY	YES	In the Forest of Huckybucky	Dyrene i Hakkebakkeskogen	2016	Rasmus A. Sivertsen	Norway	51 564	10 292	11 027	438 597	52 325	125 208
9			The 101-Year-Old Man Who Skipped Out on the Bill and Disappeared	Hundraettåringen som smet från notan och försvann	2016	Felix Herngren, Måns Herngren	Sweden	25 779	40 531	1 138	44 241	681 944	111 689
10		YES	The King's Choice	Kongens nei	2016	Erik Poppe	Norway	81 695	-	170	733 998	27 321	109 186
11		YES	Raspberry Boat Refugee	Vadelmavenepakolainen	2014	Leif Lindblom	Finland	-	113 078	-	-	103 944	103 944
12	D	YES	Marcus & Martinus	Sammen om drømmen	2017	Daniel Fahre	Norway	19 026	7 591	-	141 532	70 029	96 646
13		YES	Force Majeure	Turist	2014	Ruben Östlund	Sweden	42 300	16 302	400	21 931	187 892	80 933
14		YES	Unknown Soldier	Tuntematon sotilas	2017	Aku Louhimies	Finland	1 504	1 022 712	3 060	6 075	67 807	78 446
15		YES	Utøya: July 22	Utøya 22. juli	2018	Erik Poppe	Norway	42 993	1 298	1 256	250 044	26 647	72 194
16	CY	YES	Bamse and the Thief City	Bamse och tjuvstaden	2014	Christian Ryltenius	Sweden	-	22 733	-	46 503	330 192	69 236
17		YES	Virgin Mountain	Fúsi	2015	Dagur Kári	Iceland	62 595	-	13 430	4 459	2 088	69 142
18		YES	Rams	Hrútar	2015	Grimur Hákonarson	Iceland	10 900	5 686	22 467	12 507	35 283	64 376
19		YES	Sami Blood	Sameblod	2016	Amanda Kernell	Sweden	2 821	18 720	-	42 171	181 981	63 712
20	CY	YES	Moomins and the Winter Wonderland	Muumien taikatalvi	2017	Ira Carpelan, Jakub Wronski	Finland	8 770	16 411	-	17 370	28 941	55 081

\*The Hundred-Year Old... was released in Christmas 2013 and on that year it made 46,904 admissions in Denmark, 13,632 in Finland, 44,906 in Norway and 423,875 in Sweden.

\*\*Waltz for Monica was released in 2013 and had on that year 517,077 admissions in Sweden, 13,507 in Norway and 3,651 in Finland.

**Top 10 Danish Film Successes in the Nordics in 2014–2018 (Admissions in the country of origin excluded)**

	Category	Support	English title	Original title	Release year	Directors	Admissions in Other Nordic Countries
1	CY	YES	The Incredible Story of the Giant Pear	Den utrolige historie om den kæmpestore pære	2017	Amalie Næsby Fick, Jørgen Lerdam, Philip Einstein Lipski	165 785
2		YES	Klovn Forever	Klovn Forever	2015	Mikkel Nørgaard	50 372
3	CY		All I Want for Christmas	Julemandens datter	2018	Christian Dyekjær	46 721
4		YES	The Commune	Kollektivet	2016	Thomas Vinterberg	34 332
5		YES	Nymphomaniac - Vol I	Nymphomaniac - Vol I	2013	Lars von Trier	26 079
6		YES	The Salvation	The Salvation	2014	Kristian Levring	25 486
7	CY	YES	Antboy	Antboy	2013	Ask Hasselbalch	24 160
8		YES	A Conspiracy of Faith	Flaskepost fra P	2016	Hans Petter Moland	23 095
9		YES	The Keeper of Lost Causes	Kvinden i buret	2013	Mikkel Nørgaard	20 940
10	CY		The Christmas Family 2	Familien Jul i nissernes land	2016	Carsten Rudolf	20 710

**Top 10 Finnish Film Successes in the Nordics in 2014–2018 (Admissions in the country of origin excluded)**

	Category	Support	English title	Original title	Release year	Directors	Admissions in Other Nordic Countries
1			Angry Birds	Angry Birds	2016	Clay Kaytis, Fergal Reilly	542 936
2		YES	Raspberry Boat Refugee	Vadelmavenepakolainen	2014	Leif Lindblom	103 944
3		YES	Unknown Soldier	Tuntematon sotilas	2017	Aku Louhimies	78 446
4	CY	YES	Moomins and the Winter Wonderland	Muumien taikatalvi	2017	Ira Carpelan, Jakub Wronski	55 081
5		YES	The Other Side of Hope	Toivon tuolla puolen	2017	Aki Kaurismäki	23 796
6	CY	YES	Moomins on the Riviera	Muumit Rivieralla	2014	Xavier Picard, Hanna Hemilä	19 239
7		YES	Tom of Finland	Tom of Finland	2017	Dome Karukoski	10 703
8		YES	Big Game	Big Game	2014	Jalmari Helander	9 199
9		YES	The Happiest Day in the Life Of Olli Mäki	Hymyilevä mies	2016	Juho Kuosmanen	6 982
10		YES	The Fencer	Miekkailija	2015	Klaus Härö	6 120

## Top 10 Icelandic Film Successes in the Nordics in 2014–2018 (Admissions in the country of origin excluded)

	Category	Support	English title	Original title	Release year	Directors	Admissions in Other Nordic Countries
1		YES	Virgin Mountain	Fúsi	2015	Dagur Kári	69 142
2		YES	Rams	Hrútar	2015	Grimur Hákonarson	64 376
3		YES	Of Horses and Men	Hross í oss	2013	Benedikt Erlingsson	25 391
4	CY	YES	Ploey: You Never Fly Alone	Ploey	2018	Árni Ásgeirsson	24 293
5		YES	Heartstone	Hjartasteinn	2016	Guðmundur Arnar Guðmundsson	12 529
6		YES	Life in a Fishbowl	Vonarstræti	2014	Baldvin Zophoníasson	5 859
7		YES	Sparrows	Þrestir	2015	Rúnar Rúnarsson	4 317
8			And Breathe Normally	Andið eðlilega	2018	Isold Uggadóttir	3 033
9		YES	Under the Tree	Undir trénu	2017	Hafsteinn Gunnar Sigurðsson	2 655
10			I Remember You	Ég man þig	2017	Óskar Thór Axelsson	2 572

## Top 10 Norwegian Film Successes in the Nordics in 2014–2018 (Admissions in the country of origin excluded)

	Category	Support	English title	Original title	Release year	Directors	Admissions in Other Nordic Countries
1	CY	YES	In the Forest of Huckybucky	Dyrene i Hakkebakkeskogen	2016	Rasmus A. Sivertsen	125 208
2		YES	The King's Choice	Kongens nei	2016	Erik Poppe	109 186
3	D	YES	Marcus & Martinus	Sammen om drømmen	2017	Daniel Fahre	96 646
4		YES	Utøya: July 22	Utøya 22. juli	2018	Erik Poppe	72 194
5	CY	YES	Hocus Pocus Alfie Atkins	Hokus pokus Albert Åberg	2013	Torill Kove	42 405
6	CY	YES	Captain Sabertooth and the Treasure of Lama Rama	Kaptein Sabeltann og skatten i Lama Rama	2014	John Andreas Andersen, Lisa Marie Gamlem	38 278
7	CY	YES	The Ash Lad: In the Hall of the Mountain King	Askeladden - I Dovregubbens hall	2017	Mikkel Brønne Sandemose	19 213
8	CY	YES	Louis & Luca - The Big Cheese Race	Solan og Ludvig: Herfra til Flåkløya	2015	Rasmus A. Sivertsen	17 713
9		YES	Louder Than Bombs	Louder Than Bombs	2015	Joachim Trier	15 243
10	D	YES	The Optimists	Optimistene	2013	Gunhild Magnor	15 181

## Top 10 Swedish Film Successes in the Nordics in 2014–2018 (Admissions in the country of origin excluded)

	Category	Support	English title	Original title	Release year	Directors	Admissions in Other Nordic Countries
1		YES	A Man Called Ove	En man som heter Ove	2015	Hannes Holm	405 933
2		YES	The Hundred Year-Old Man Who Climbed Out of the Window and Disappeared	Hundraåringen som klev ut genom fönstret och försvann	2013	Felix Herngren	389 107
3		YES	Sunny Side	Solsidan	2017	Felix Herngren, Måns Herngren	289 944
4		YES	Waltz for Monica	Monica Z	2013	Per Fly	164 198
5		YES	The Square	The Square	2017	Ruben Östlund	161 161
6			The 101-Year-Old Man Who Skipped Out on the Bill and Disappeared	Hundraettåringen som smet från notan och försvann	2016	Felix Herngren, Måns Herngren	111 689
7		YES	Force Majeure	Turist	2014	Ruben Östlund	80 933
8	CY	YES	Bamse and the Thief City	Bamse och tjuvstaden	2014	Christian Ryltenius	69 236
9		YES	Sami Blood	Sameblod	2016	Amanda Kernell	63 712
10	D	YES	Ingrid Bergman: In Her Own Words	Jag är Ingrid	2015	Stig Björkman	50 812

# Focus on Children and youth's films

# Children and youth's films in general

In 2014-2018, a total of 113 Nordic children and youth's films premiered in their country of origin. During the same period, there were roughly 200 Nordic-produced children and youth's films in Nordic cinemas, with a total of 20.4 million admissions. Outside of country of their origin, 38 children and youth's films premiered in the Nordics during 2014-2018, gaining an audience of over 1.4 million viewers. In addition, there were 23 children and youth's films running in Nordic cinemas. These films had premiered before 2014, but raised the viewership by only a few thousand.

The biggest hit ended up being *Angry Birds*, funded by the Finnish mobile game company, with a total of 870,000 admissions in the Nordics, 540,000 of which were outside Finland. In total viewership, five films got past the 500,000 admission milestone. Out of them, in addition to *Angry Birds*, animated film *In the Forest of*

*Huckybucky* also showed strong outside of its country of origin.

As it is, animations were the ones in children and youth's movies that saw success outside their home countries. The five most successful films were all animated. One core reason for this is that animated films are dubbed, and children are able to watch the movies in their own language.

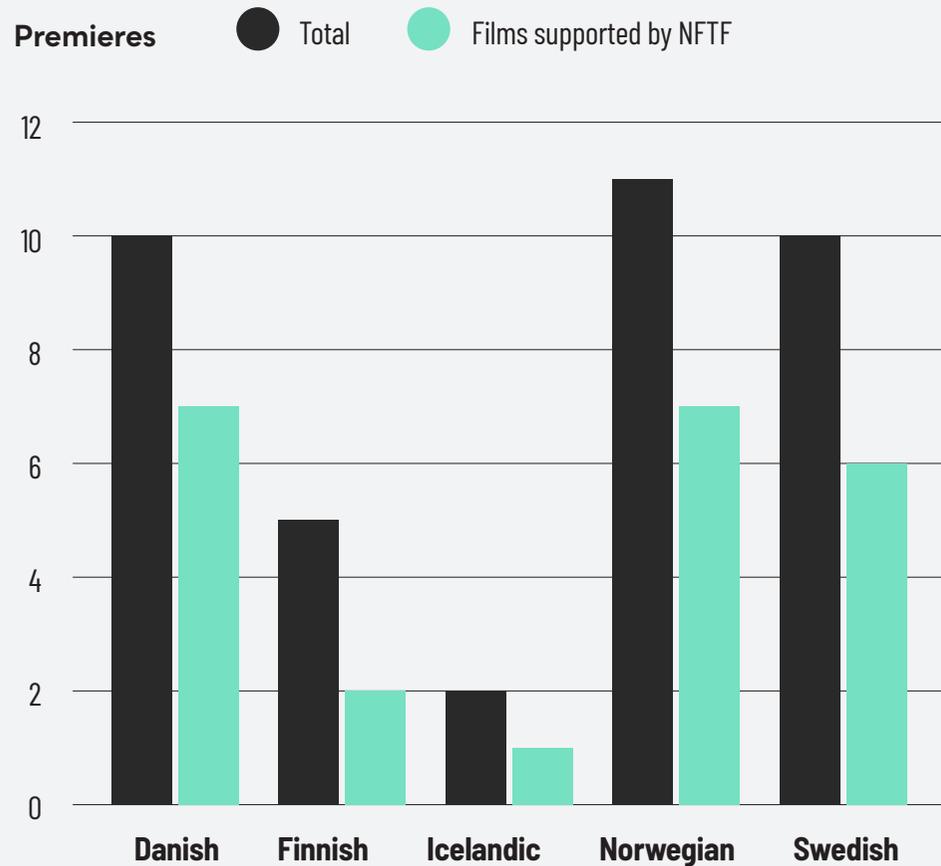
NFTF provided support for 44 children and youth's films, which gained a total viewership of 7.5 million, 750,000 of which came from outside the country of origin. Out of films that were released for distribution outside of their country of origin, NFTF provided support for 27.

Out of the top ten successful films outside the primary producing country, NFTF provided support for eight. When the primary producing country's viewership is considered, support was provided to seven out of the ten most viewed.

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*The five most successful border-crossing children and youth films were all animations.*

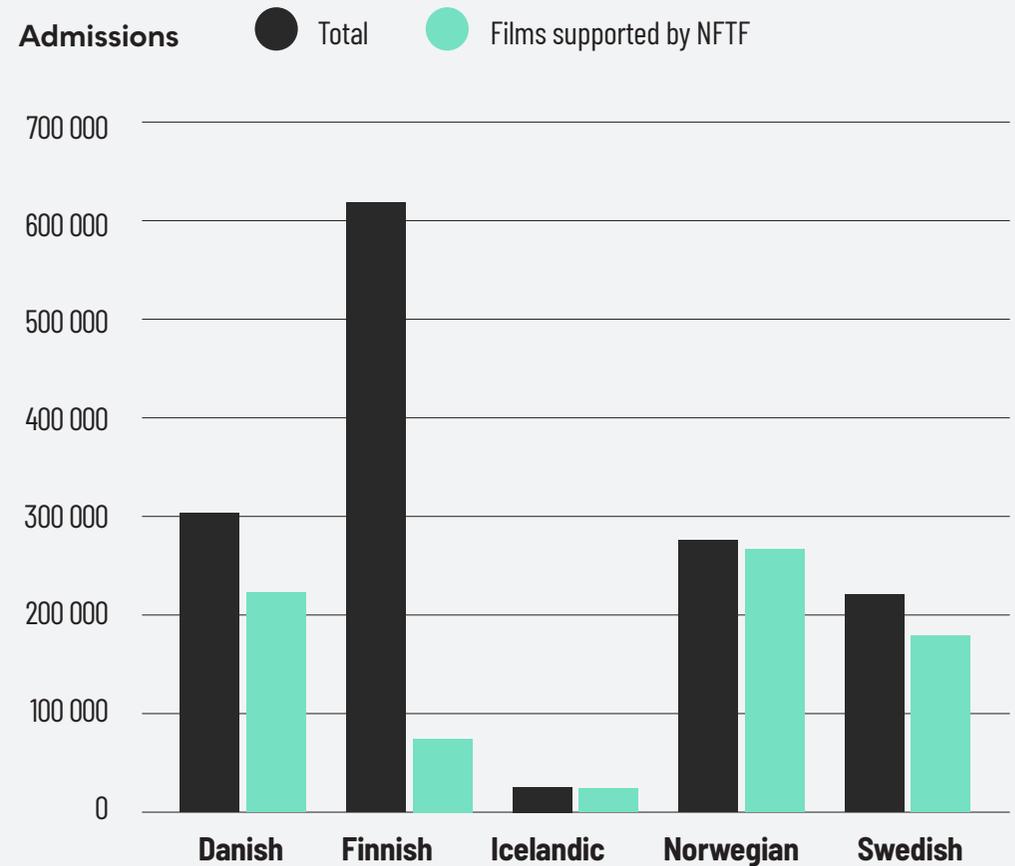
# Number of Nordic children and youth films premieres outside their country of origin in 2014-2018 and their admissions



The columns in this figure show the country-specific number of Nordic children and youth's films that premiered during 2014-2018 in at least one Nordic country that's not the country of origin. The black column shows all premieres, and NFTF-supported films are in green.

Roughly ten Danish, Norwegian and Swedish children's movies were distributed in other Nordics, gaining an audience of 220,000-300,000 outside of their country of origin. Five Finnish children and youth's movies were distributed in at least one Nordic country outside of Finland. They gained an audience of over 600,000 viewers, only 74,000 of which were for films that NFTF had provided support for. The cause for this is the runaway success of *Angry Birds*.

NFTF provided support for 61% of the children and youth's films that premiered outside their country of origin, gaining an audience share of 53%. Were we to disregard *Angry Birds*, the audience share climbs to 85%. NFTF-supported films had an especially high audience share in Norway with 97%. Finland's share would climb to 99% if we were to disregard *Angry Birds*.



## Top 10 Children and Youth Films in the Nordic Region

	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Denmark	Admissions in Finland	Admissions in Iceland	Admissions in Norway	Admissions in Sweden	Nordic Total
1		Angry Birds	Angry Birds	2016	Clay Kaytis, Fergal Reilly	Finland	174 523	327 708	14 594	167 183	186 636	870 644
2	YES	The Anderssons Rock the Mountains	Sune i fjällen	2014	Gustaf Åkerblom	Sweden	-	5 928	-	-	570 969	576 897
3	YES	In the Forest of Huckybucky	Dyrene i Hakkebakkeskogen	2016	Rasmus A. Sivertsen	Norway	51 564	10 292	11 027	438 597	52 325	563 805
4		Last Chance	Micke & Veronica	2014	Staffan Lindberg	Sweden	-	2 352	-	-	550 637	552 989
5		Santa Swap: Merry Christmas Mr. Andersen	Snekker Andersen og Julenissen	2016	Terje Rangnes	Norway	-	-	-	524 363	-	524 363
6	YES	Louis & Luca - The Big Cheese Race	Solan og Ludvig: Herfra til Flåkløya	2015	Rasmus A. Sivertsen	Norway	14 547	-	-	440 215	3 166	457 928
7	YES	Louis & Luca - Mission to the Moon	Månelyst i Flåkløya	2018	Rasmus A. Sivertsen	Norway	-	-	-	423 116	-	423 116
8	YES	Captain Sabertooth and the Treasure of Lama Rama	Kaptein Sabeltann og skatten i Lama Rama	2014	John Andreas Andersen, Lisa Marie Gamlem	Norway	-	-	-	370 072	38 278	408 350
9	YES	The Incredible Story of the Giant Pear	Den utrolige historie om den kæmpestore pære	2017	Amalie Næsby Fick, Jørgen Lerdam, Philip Einstein Lipski	Denmark	234 293	-	-	124 896	40 889	400 078
10	YES	Bamse and the Thief City	Bamse och tjuvstaden	2014	Christian Ryltenius	Sweden	-	22 733	-	46 503	330 192	399 428

## Top 10 Children and Youth Films in the Nordic Region (total admissions in other countries except the country of origin)

	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Denmark	Admissions in Finland	Admissions in Iceland	Admissions in Norway	Admissions in Sweden	Nordic Total
1		Angry Birds	Angry Birds	2016	Clay Kaytis, Fergal Reilly	Finland	174 523	327 708	14 594	167 183	186 636	542 936
2	YES	The Incredible Story of the Giant Pear	Den utrolige historie om den kæmpestore pære	2017	Amalie Næsby Fick, Jørgen Lerdam, Philip Einstein Lipski	Denmark	234 293	-	-	124 896	40 889	165 785
3	YES	In the Forest of Huckybucky	Dyrene i Hakkebakkeskogen	2016	Rasmus A. Sivertsen	Norway	51 564	10 292	11 027	438 597	52 325	125 208
4	YES	Bamse and the Thief City	Bamse och tjuvstaden	2014	Christian Ryltenius	Sweden	-	22 733	-	46 503	330 192	69 236
5	YES	Moomins and the Winter Wonderland	Muumien taikatalvi	2017	Ira Carpelan, Jakub Wronski	Finland	8 770	16 411	-	17 370	28 941	55 081
6		All I Want for Christmas	Julemandens datter	2018	Christian Dyekjær	Denmark	151 408	-	-	46 721	-	46 721
7	YES	Bamse and the Witch's Daughter	Bamse och häxans dotter	2016	Christian Ryltenius, Maria Blom	Sweden	-	22 636	-	21 113	324 182	43 749
8	YES	Hocus Pocus Alfie Atkins	Hokus pokus Albert Åberg	2013	Torill Kove	Norway	24 182	14 269	-	1 714	3 954	42 405*
9	YES	That Boy Emil	Emil & Ida i Lönneberga	2013	Lasse Persson, Alicja Björk, Per Åhlin	Sweden	13 241	17 014	-	11 621	68 953	41 876**
10	YES	Captain Sabertooth and the Treasure of Lama Rama	Kaptein Sabeltann og skatten i Lama Rama	2014	John Andreas Andersen, Lisa Marie Gamlem	Norway	-	-	-	370 072	38 278	38 278

\*Hocus Pocus Alfie Atkins was released in 2013 and made that year 14,367 admissions in Denmark, 74,468 in Norway and 114,229 in Sweden.

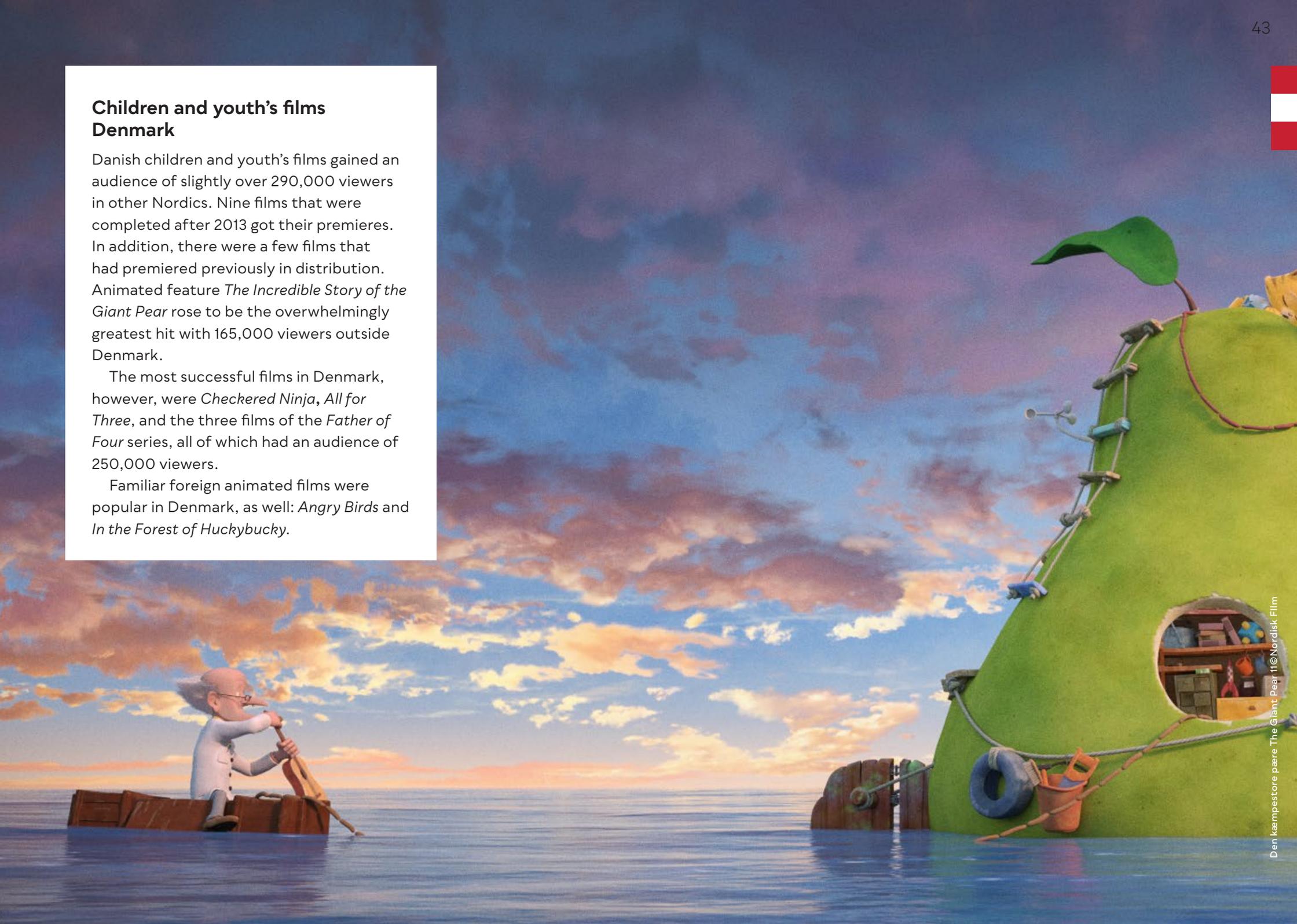
\*\* That Boy Emil was released in 2013 and made in that year 16,705 admissions in Finland, 8,143 in Norway and 59,123 in Sweden.

## Children and youth's films Denmark

Danish children and youth's films gained an audience of slightly over 290,000 viewers in other Nordics. Nine films that were completed after 2013 got their premieres. In addition, there were a few films that had premiered previously in distribution. Animated feature *The Incredible Story of the Giant Pear* rose to be the overwhelmingly greatest hit with 165,000 viewers outside Denmark.

The most successful films in Denmark, however, were *Checkered Ninja*, *All for Three*, and the three films of the *Father of Four* series, all of which had an audience of 250,000 viewers.

Familiar foreign animated films were popular in Denmark, as well: *Angry Birds* and *In the Forest of Huckybucky*.



### Top 5 Danish Children and Youth Films in Denmark 2014-2018

	Support	English title	Original title	Release year	Directors	Admissions
1		Checkered Ninja	Ternet ninja	2018	Thorbjørn Christoffersen, Anders Matthesen	328 333*
2		My Sisters Kids & the Gold Diggers	Min søsters børn og guldgraverne	2015	Niels Nørløv Hansen	324 765
3		All for Three	Alle for tre	2017	Rasmus Heide	322 025
4		Father of Four	Far til fire - Onkel Sofus vender tilbage	2014	Giacomo Campeotto	286 444
5		Father of Four - on a Wild Holiday	Far til fire's vilde ferie	2015	Giacomo Campeotto	253 260

### Top 5 Border-Crossing Nordic films in Denmark

	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Denmark
1		Angry Birds	Angry Birds	2016	Clay Kaytis, Fergal Reilly	Finland	174 523
2	YES	In the Forest of Huckybucky	Dyrene i Hakkebakkeskogen	2016	Rasmus A. Sivertsen	Norway	51 564
3	YES	Hocus Pocus Alfie Atkins	Hokus pokus Albert Åberg	2013	Torill Kove	Norway	24 182
4	YES	The Ash Lad: In the Hall of the Mountain King	Askeladden - I Dovregubbens hall	2017	Mikkel Brønne Sandemose	Norway	19 213
5	YES	Louis & Luca - The Big Cheese Race	Solan og Ludvig: Herfra til Flåkløya	2015	Rasmus A. Sivertsen	Norway	14 547

### Top 5 Danish Children and Youth Film Successes in the Nordics in 2014-2018 • Admissions in the country of origin excluded

	Support	English title	Original title	Release year	Directors	Admissions in Other Nordic Countries
1	YES	The Incredible Story of the Giant Pear	Den utrolige historie om den kæmpestore pære	2017	Amalie Næsby Fick, Jørgen Lerdam, Philip Einstein Lipski	165 785
2		All I Want for Christmas	Julemandens datter	2018	Christian Dyekjær	46 721
3	YES	Antboy	Antboy	2013	Ask Hasselbalch	24 160
4		The Christmas Family 2	Familien Jul i nissernes land	2016	Carsten Rudolf	20 710
5	YES	The Shamer's Daughter	Skammerens datter	2015	Kenneth Kainz	20 275

\*Checkered Ninja has made close to 1 million admissions in Denmark since its premiere. It was released in May 2019 in Sweden, Norway and Finland.

## Children and youth's films Finland

Of Finnish films, *Angry Birds* and two Moomin films saw success in the other Nordics. At home, however, live action films *Tatu and Patu*, *Ricky Rapper* and *Jill and Joy*, all based on children's books, fared especially well. In total, 12 children and youth's films gained an audience of over 100,000 viewers in Finland. Of foreign films, Swedish production *JerryMaja's Detective Agency - The First Mystery* sprinted past the animated hits with over 35,000 viewers.



### Top 5 Finnish Children and Youth Films in Finland 2014–2018

	Support	English title	Original title	Release year	Directors	Admissions
1		Tatu and Patu	Kanelia kainaloon, Tatu ja Patu!	2016	Rike Jokela	340 847
2		Ricky Rapper and the Nighthawk	Risto Rappääjä ja yöhaukka	2016	Timo Koivusalo	339 478
3		Angry Birds	Angry Birds	2016	Clay Kaytis, Fergal Reilly	327 708
4		Ricky Rapper and the Miser from Seville	Risto Rappääjä ja Sevillan saituri	2015	Timo Koivusalo	315 299
5		Ricky Rapper and slick Leonard	Risto Rappääjä ja liukas Lennart	2014	Timo Koivusalo	265 775

### Top 5 Border-Crossing Nordic films in Finland

	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Finland
1		JerryMaja's Detective Agency - The First Mystery	LasseMajas Detektivbyrå - Det första mysteriet	2018	Josephine Bornebusch	Sweden	35 870
2	YES	Bamse and the Thief City	Bamse och tjuvstaden	2014	Christian Ryltenius	Sweden	22 733
3	YES	Bamse and the Witch's Daughter	Bamse och häxans dotter	2016	Christian Ryltenius, Maria Blom	Sweden	22 636
4	YES	That Boy Emil	Emil & Ida i Lönneberga	2013	Lasse Persson, Alicja Björk, Per Åhlin	Sweden	17 014
5	YES	Hocus Pocus Alfie Atkins	Hokus pokus Albert Åberg	2013	Torill Kove	Norway	14 269

### Top 3 Finnish Children and Youth Film Successes in the Nordics in 2014–2018 • Admissions in the country of origin excluded

	Support	English title	Original title	Release year	Directors	Admissions in Other Nordic Countries
1		Angry Birds	Angry Birds	2016	Clay Kaytis, Fergal Reilly	542 936
2	YES	Moomins and the Winter Wonderland	Muumien taikatalvi	2017	Ira Carpelan, Jakub Wronski	55 081
3	YES	Moomins on the Riviera	Muumit Rivieralla	2014	Xavier Picard, Hanna Hemilä	19 239



### Children and youth's films Iceland

Only three children and youth's films premiered in Iceland. Of them, *The Falcons* and *Ploey: You Never Fly Alone* did fairly well. *Angry Birds* and *In the Forest of Huckybucky* scooped the clearly highest viewer count out of other Nordic films.

*Ploey: You Never Fly Alone* premiered in early 2019 in Sweden, Norway and Denmark.

### Top 3 Icelandic Children and Youth Films in Iceland 2014–2018

	Support	English title	Original title	Release year	Directors	Admissions
1		The Falcons	The Falcons	2018	Bragi Thor Hinriksson	35 465
2	YES	Ploey: You Never Fly Alone	Ploey	2018	Árni Ásgeirsson	24 185
3		Sumarbörn	Sumarbörn	2017	Guðrún Ragnarsdóttir	1 579

### Top 5 Border-Crossing Nordic films in Iceland

	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Iceland
1		Angry Birds	Angry Birds	2016	Clay Kaytis, Fergal Reilly	Finland	14 594
2	YES	In the Forest of Huckybucky	Dyrene i Hakkebakkeskogen	2016	Rasmus A. Sivertsen	Norway	11 027
3		Ploddy The Police Car on The Case	Pelle Politibil på sporet	2013	Rasmus A. Sivertsen	Norway	873
4		Doctor Proctor Bubble in the Bath tub	Doktor Proktors tidsbadekar	2015	Arild Fröhlich	Norway	834
5	YES	Antboy: Revenge of the Red Fury	Antboy: Den Røde Furies hævn	2014	Ask Hasselbalch	Denmark	700

## Children and youth's films Norway

*In the Forest of Huckybucky* was the most successful Norwegian children and youth film in the neighbouring countries. It also did well in Norway with nearly 440,000 viewers. Surpassing it, however, were Christmas feature *Santa Swap: Merry Christmas Mr. Andersen* and *Louis & Luca - The Big Cheese Race*. There was also another *Louis & Luca* film in fourth place. Nordic films that succeeded in Norway with over 100,000 viewers were animated features *Angry Birds* and *The Incredible Story of the Giant Pear*.

### Top 5 Norwegian Children and Youth Films in Norway 2014–2018

	Support	English title	Original title	Release year	Directors	Admissions
1		Santa Swap: Merry Christmas Mr. Andersen	Snekker Andersen og Julenissen	2016	Terje Rangnes	524 363
2	YES	Louis & Luca - The Big Cheese Race	Solan og Ludvig: Herfra til Flåklypa	2015	Rasmus A. Sivertsen	440 215
3	YES	In the Forest of Huckybucky	Dyrene i Hakkebakkeskogen	2016	Rasmus A. Sivertsen	438 597
4	YES	Louis & Luca - Mission to the Moon	Månelyst i Flåklypa	2018	Rasmus A. Sivertsen	423 116
5	YES	Doctor Proctor's Fart Powder	Doktor Proktors prompepulver	2014	Arild Fröhlich	378 572

### Top 5 Border-Crossing Nordic films in Norway

	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Norway
1		Angry Birds	Angry Birds	2016	Clay Kaytis, Fergal Reilly	Finland	167 183
2	YES	The Incredible Story of the Giant Pear	Den utrolige historie om den kæmpestore pære	2017	Amalie Næsby Fick, Jørgen Lerdam, Philip Einstein Lipski	Denmark	124 896
3		All I Want for Christmas	Julemandens datter	2018	Christian Dyekjær	Denmark	46 721
4	YES	Bamse and the Thief City	Bamse och tjuvstaden	2014	Christian Rytenius	Sweden	46 503
5	YES	Antboy	Antboy	2013	Ask Hasselbalch	Denmark	22 319

### Top 5 Norwegian Children and Youth Film Successes in the Nordics in 2014–2018 • Admissions in the country of origin excluded

	Support	English title	Original title	Release year	Directors	Admissions in Other Nordic Countries
1	YES	In the Forest of Huckybucky	Dyrene i Hakkebakkeskogen	2016	Rasmus A. Sivertsen	125 208
2	YES	Hocus Pocus Alfie Atkins	Hokus pokus Albert Åberg	2013	Torill Kove	42 405
3	YES	Captain Sabertooth and the Treasure of Lama Rama	Kaptein Sabeltann og skatten i Lama Rama	2014	John Andreas Andersen, Lisa Marie Gamlem	38 278
4	YES	The Ash Lad: In the Hall of the Mountain King	Askeladden - I Dovregubbens hall	2017	Mikkel Brønne Sandemose	19 213
5	YES	Louis & Luca - The Big Cheese Race	Solan og Ludvig: Herfra til Flåklypa	2015	Rasmus A. Sivertsen	17 713



### Children and youth's films Sweden

The most successful Swedish films in other Nordics were the animated *Bamse* films. In addition to Bamse, Swedes went to see *The Anderssons Rock the Mountains* and *Last Chance*, both of which had an audience of over 550,000 viewers. Of Nordic films, *Angry Birds* and *In the Forest of Huckybucky* were the clear leads.

### Top 5 Swedish Children and Youth Films in Sweden 2014–2018

	Support	English title	Original title	Release year	Directors	Admissions
1	YES	The Anderssons Rock the Mountains	Sune i fjällen	2014	Gustaf Åkerblom	570 969
2		Last Chance	Micke & Veronica	2014	Staffan Lindberg	550 637
3	YES	Bamse and the Thief City	Bamse och tjuvstaden	2014	Christian Ryltenius	330 192
4	YES	Bamse and the Witch's Daughter	Bamse och häxans dotter	2016	Christian Ryltenius, Maria Blom	324 182
5		The Anderssons Hit the Road: Almost Millionaires	Sune på bilsemester	2013	Hannes Holm	274 420*

### Top 5 Border-Crossing Nordic films in Sweden

	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Sweden
1		Angry Birds	Angry Birds	2016	Clay Kaytis, Fergal Reilly	Finland	186 636
2	YES	In the Forest of Huckybucky	Dyrene i Hakkebakkeskogen	2016	Rasmus A. Sivertsen	Norway	52 325
3	YES	The Incredible Story of the Giant Pear	Den utrolige historie om den kæmpestore pære	2017	Amalie Næsby Fick, Jørgen Lerdam, Philip Einstein Lipski	Denmark	40 889
4	YES	Captain Sabertooth and the Treasure of Lama Rama	Kaptein Sabeltann og skatten i Lama Rama	2014	John Andreas Andersen, Lisa Marie Gamlem	Norway	38 278
5	YES	Moomins and the Winter Wonderland	Muumien taikatalvi	2017	Ira Carpelan, Jakub Wronski	Finland	28 941

### Top 5 Swedish Children and Youth Film Successes in the Nordics in 2014–2018 • Admission in the country of origin excluded

	Support	English title	Original title	Release year	Directors	Admissions in Other Nordic Countries
1	YES	Bamse and the Thief City	Bamse och tjuvstaden	2014	Christian Ryltenius	69 236
2	YES	Bamse and the Witch's Daughter	Bamse och häxans dotter	2016	Christian Ryltenius, Maria Blom	43 749
3	YES	That Boy Emil	Emil & Ida i Lönneberga	2013	Lasse Persson, Alicja Björk, Per Åhlin	41 876
4		JerryMaja's Detective Agency - The First Mystery	LasseMajas Detektivbyrå - Det första mysteriet	2018	Josephine Bornebusch	35 870
5	YES	My Skinny Sister	Min lilla syster	2015	Sanna Lenken	10 151

\*The Anderssons was released in 2013 and on that year the film made 241,559 admissions in Sweden and 2,514 in Finland.

# Focus on Documentaries

# Documentaries in general

**T**here were 278 Nordic documentary premieres during 2014-2018. In addition, 24 documentaries with co-production by a Nordic country entered distribution. A total of 36 Nordic documentaries were released in other Nordics than their country of origin.

Nordic documentaries gained an audience of over 2.4 million viewers, with slightly under 250,000 admissions outside the primary country of production. This result is nearly 50% better than the 160,000 viewers of the 2009-2013 period. Overall viewership also rose by 15%, from 2.1 million to 2.4 million viewers in the current period. This change is explained by a number of hit documentaries. There was also a higher number of Nordic documentaries in distribution than in 2009-2013.

Swedish and Norwegian documentaries dominated the top 10 list. Documentaries about

successful and prominent people proved to be popular. By far the highest audiences went to the film about Norwegian pop duo Marcus & Martinus, and Ingrid Bergman: In Her Own Words, a story about the actress, outside home they gained audiences of nearly 100,000 and over 50,000 viewers, respectively.

Three other documentaries gained an audience of over 10,000 admissions outside their country of origin. The largest viewership for a documentary not about a popular person was *The Optimists*, the story of an elderly volleyball team with 15,200 viewers.

In total viewership, the third most watched documentary was Finnish nature film *Tale of a Lake*, with over 190,000 viewers, albeit all in its home country.

NFTF provided support for 36 documentary films that were cinema released. They gained

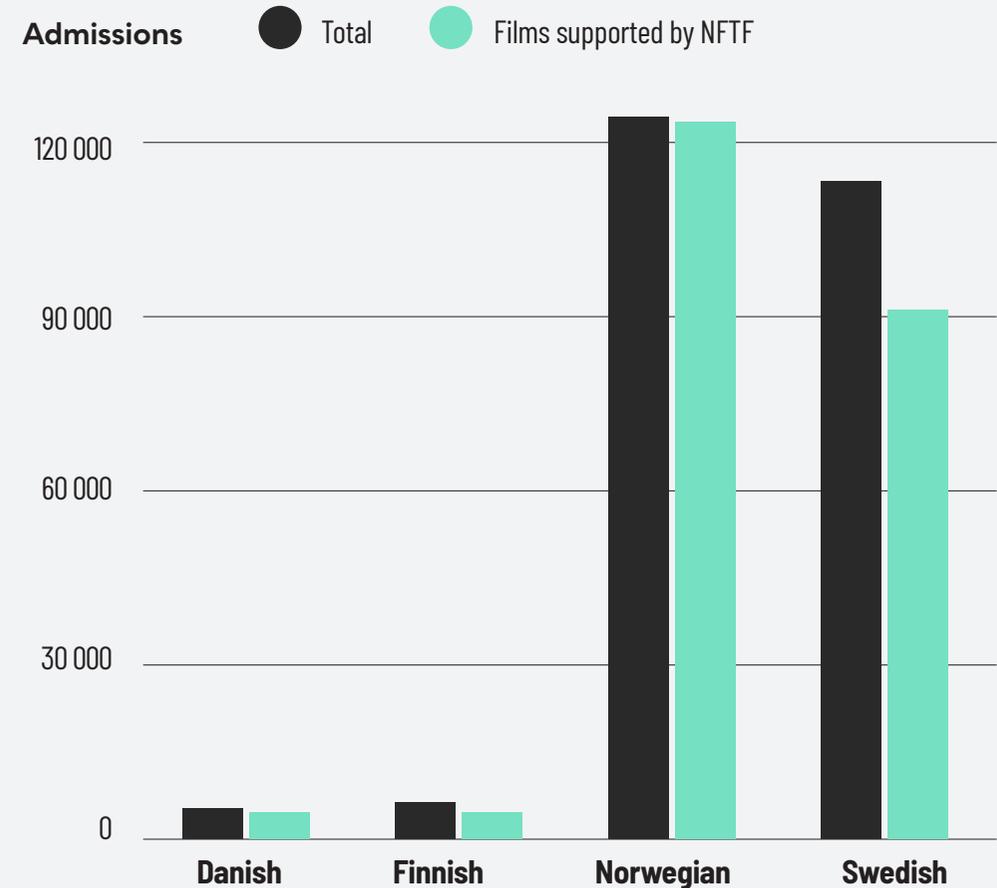
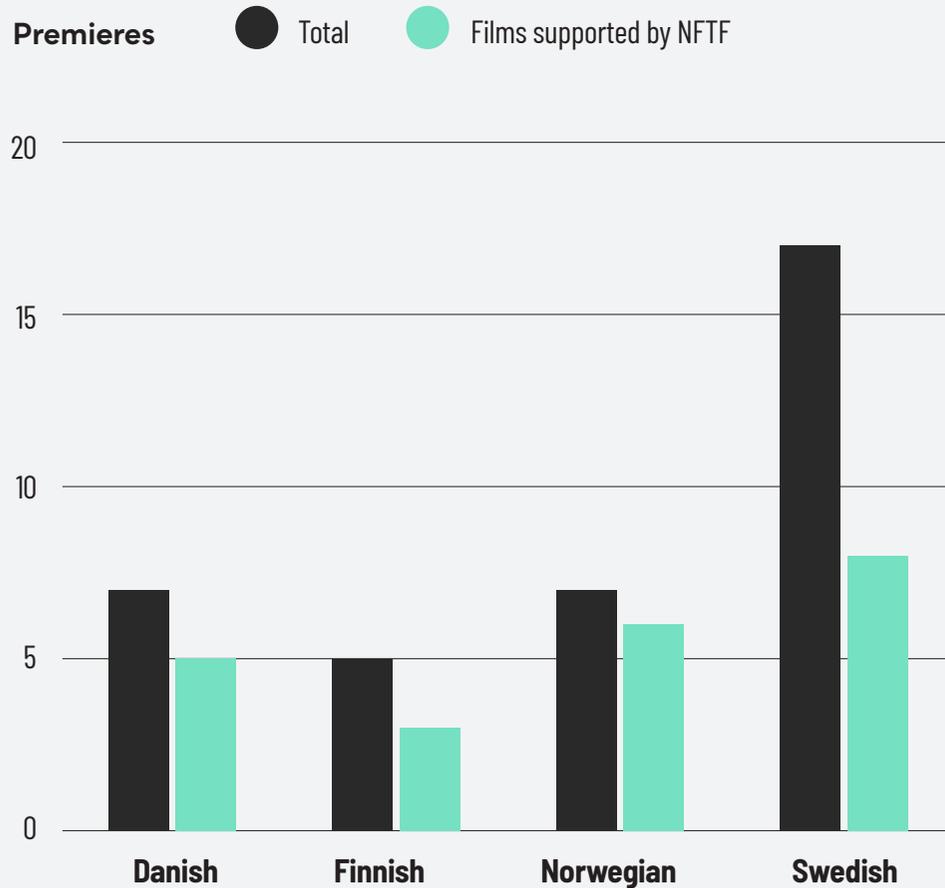
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*Overall viewership of documentaries rose by 15% compared to 2009-2013 period.*

a total audience of 1.1 million viewers. 22 documentaries premiered outside the primary country of production, gaining an audience of roughly 220,000 viewers. NFTF-supported documentaries, therefore, received nearly 90% of all the viewership for documentaries outside their country of origin. Eight of the ten most viewed documents outside the primary country of production received NFTF support.

## Number of Nordic documentary film premieres outside the country of origin in 2014-2018 and their admissions

The black columns show the number of documentaries that premiered in another Nordic country than the country of origin during 2014-2018. The number of NFTF-supported films are in green. The admissions diagrams show the total viewership of a certain country's films in other Nordics during 2014-2018. For example, seven Norwegian documentaries premiered in at least one other Nordic country during 2014-2018. NFTF provided support for six of these. All in all, Norwegian documentaries had an audience of slightly over 124,000 viewers. Of them, nearly 124,000 (99%) chose to see a NFTF-supported film. During 2014-2018 no Icelandic documentaries were released in other Nordic countries.



## Top 10 Documentaries in the Nordic Region

	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Denmark	Admissions in Finland	Admissions in Iceland	Admissions in Norway	Admissions in Sweden	Nordic Total
1	YES	Ingrid Bergman: In Her Own Words	Jag är Ingrid	2015	Stig Björkman	Sweden	22 501	12 087	-	16 224	191 565	242 377
2	YES	Marcus & Martinus	Sammen om drømmen	2017	Daniel Fahre	Norway	19 026	7 591	-	141 532	70 029	238 178
3		Tale of a Lake	Järven tarina	2016	Marko Röhr, Kim Saarniluoto	Finland	-	186 671	-	-	-	186 671
4	YES	Doing Good	Mannen fra Snåsa	2016	Margreth Olin	Norway	-	-	-	168 370	1 849	170 219
5	YES	Tusen bitar	Tusen bitar	2014	Stefan Berg, Magnus Gertten	Sweden	17 332	647	-	9 006	135 246	162 231
6		Nice People	Filip & Fredrik presenterar Trevligt folk	2015	Anders Helgeson, Karin af Klintberg	Sweden	-	-	-	-	126 019	126 019
7		Becoming Zlatan	Den unge Zlatan	2015	Fredrik Gertten, Magnus Gertten	Sweden	6 600	5 641	-	-	82 982	95 223
8		Per Fugelli: Siste resept	Per Fugelli: Siste resept	2018	Erik Poppe	Norway	-	-	-	79 773	-	79 773
9	YES	Childhood	Barndom	2017	Margreth Olin	Norway	7 547	-	-	44 941	1 305	53 793
10		Superswede: A Film on Ronnie Peterson	Superswede: En film om Ronnie Peterson	2017	Henrik Jansson-Schweitzer	Sweden	751	594	-	-	48 334	49 679

## Top 10 Documentaries in the Nordic Region (total admissions in other Nordic countries except the country of origin)

	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Denmark	Admissions in Finland	Admissions in Iceland	Admissions in Norway	Admissions in Sweden	Nordic Total
1	YES	Marcus & Martinus	Sammen om drømmen	2017	Daniel Fahre	Norway	19 026	7 591	-	141 532	70 029	96 646
2	YES	Ingrid Bergman: In Her Own Words	Jag är Ingrid	2015	Stig Björkman	Sweden	22 501	12 087	-	16 224	191 565	50 812
3	YES	Tusen bitar	Tusen bitar	2014	Stefan Berg, Magnus Gertten	Sweden	17 332	647	-	9 006	135 246	26 985
4	YES	The Optimists	Optimistene	2013	Gunhild Magnor	Norway	3 667	-	-	642*	11 514	15 181
5		Becoming Zlatan	Den unge Zlatan	2015	Fredrik Gertten, Magnus Gertten	Sweden	6 600	5 641	-	-	82 982	12 241
6	YES	Childhood	Barndom	2017	Margreth Olin	Norway	7 547	-	-	44 941	1 305	8 852
7	YES	Bergman: A Year in a Life	Bergman - ett år, ett liv	2018	Jane Magnusson	Sweden	4 040	2 364	-	954	11 183	7 358
8		Silvana	Silvana - Väck mig när ni vaknat	2017	Mika Gustafson, Olivia Kastebring, Christina Tsiobanelis	Sweden	909	-	-	3 836	10 230	4 745
9	YES	Reconstructing Utøya	Reconstructing Utøya	2018	Carl Javér	Sweden	270	-	-	1 885	6 000	2 155
10	YES	Brothers	Brødre	2015	Aslaug Holm	Norway	2 093	-	-	14 700	-	2 093

\*Optimists was released in Norway in 2013 where during that year it reached 24,553 admissions.

## Documentaries Denmark

In local cinemas there were no significant successes for Danish documentaries. Only three documentaries gained more than 10,000 viewers. The most viewed documentary was *The Stranger*, about social media dating fraud with roughly 18,000 viewers. Successes in other Nordic countries were Joshua Oppenheimer's acclaimed documentaries on the Indonesia massacres, *The Act of Killing* and *The Look of Silence*, as well as Jassica Nettelbladt's *MonaLisa Story*.



### Top 5 Danish Documentaries in Denmark 2014-2018

	Support	English title	Original title	Release year	Directors	Admissions
1	YES	The Stranger	En fremmed flytter ind	2017	Nicole Nielsen Horanyi	18 413
2		Den anden side	Den anden side	2017	Pernille Rose Grønkjær	11 432
3		Væbnet med ord & vinger	Væbnet med ord & vinger	2018	Torben Skjødt Jensen	10 288
4	YES	Good Things Await	Så meget godt i vente	2014	Phie Ambo	9 321
5		The Newsroom: Off the Record	Ekstra Bladet: Uden for citat	2014	Mikala Krogh	9 295

### Top 5 Border-Crossing Nordic documentaries in Denmark

	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Denmark
1	YES	Ingrid Bergman: In Her Own Words	Jag är Ingrid	2015	Stig Björkman	Sweden	22 501
2	YES	Marcus & Martinus	Sammen om drømmen	2017	Daniel Fahre	Norway	19 026
3	YES	Tusen bitar	Tusen bitar	2014	Stefan Berg, Magnus Gertten	Sweden	17 332
4	YES	Childhood	Barndom	2017	Margreth Olin	Norway	7 547
5		Becoming Zlatan	Den unge Zlatan	2015	Fredrik Gertten, Magnus Gertten	Sweden	6 600

### Top 5 Danish Documentary Successes in the Nordics in 2014-2018 • Admissions in the country of origin excluded

	Support	English title	Original title	Release year	Directors	Admissions in other Nordic countries
1	YES	The Act of Killing*	The Act of Killing	2012	Joshua Oppenheimer, Anonymous	1 815
2	YES	MonaLisa Story	MonaLisa Story	2015	Jessica Nettelbladt	1 395
3	YES	The Look of Silence	The Look of Silence	2014	Joshua Oppenheimer	998
4		Horizon	Sjóndeildarhringur	2015	Fríðrik Þór Fríðriksson	498
5	YES	The Visit	The Visit	2015	Michael Madsen	361

\* The Act of Killing was released in 2012 and it gained an audience of 5,865 in Denmark and 4,982 in Norway during 2009-2013.

## Documentaries Finland

The greatest national success, by far, was nature documentary *Tale of a Lake* with nearly 190,000 viewers. The second most viewed was *Eput*, about the band Eppu Normaali (40,000 viewers) and the third most was *Dream Driven*, which was fully crowdfunded. Familiar Swedish and Norwegian documentaries also found audiences in Finland: *Ingrid Bergman: In Her Own Words*, *Sammen om drømmen*, *Becoming Zlatan*, *Bergman: A Year in a Life*, and *Tusen bitar*.



### Top 5 Finnish Documentaries in Finland 2014–2018

	Support	English title	Original title	Release year	Directors	Admissions
1		Tale of a Lake	Järven tarina	2016	Marko Röhr, Kim Saarniluoto	186 671
2		Eput	Eput	2016	Saku Pollari	40 475
3		Dream Driven	Autolla Nepalliin - Unelmien elokuva	2014	Timo Peltokangas	16 921
4	YES	Diving Into the Unknown	Takaisin pintaan	2016	Juan Reina	16 683
5	YES	Garden Lovers	Eedenistä pohjoiseen	2014	Virpi Suutari	14 969

### Top 5 Border-Crossing Nordic documentaries in Finland

	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Finland
1	YES	Ingrid Bergman: In Her Own Words	Jag är Ingrid	2015	Stig Björkman	Sweden	12 087
2	YES	Sammen om drømmen	Sammen om drømmen	2017	Daniel Fahre	Norway	7 591
3		Becoming Zlatan	Den unge Zlatan	2015	Fredrik Gertten, Magnus Gertten	Sweden	5 641
4	YES	Bergman: A Year in a Life	Bergman - ett år, ett liv	2018	Jane Magnusson	Sweden	2 364
5	YES	Tusen bitar	Tusen bitar	2014	Stefan Berg, Magnus Gertten	Sweden	647

### Top 5 Finnish Documentary Successes in the Nordics in 2014–2018 • Admissions in the country of origin excluded

	Support	English title	Original title	Release year	Directors	Admissions in other Nordic countries
1	YES	Boys Who Like Girls	Boys Who Like Girls	2018	Inka Achté	2 028
2		The Activist	Aktivisti	2017	Petteri Saario	1 750
3	YES	Hobbyhorse Revolution	Hobbyhorse revolution	2017	Selma Vilhunen	1 462
4	YES	Diving Into the Unknown	Takaisin pintaan	2016	Juan Reina	823
5	YES	Steam of Life	Miesten vuoro	2010	Joonas Berghäll, Mika Hotakainen	204*

\*Steam of Live, released in 2010, has reached 522 admissions in Denmark, 49,911 in Finland, 4,375 in Norway and 8,094 in Sweden during 2010–2013.

## Documentaries Iceland

Icelanders went to see Nordic documentaries a total of 16,500 times, nearly 16,200 of whom chose an Icelandic movie. The largest viewership went to football documentary *Inside a Volcano: The Rise of Icelandic Football* with 3,600 viewers. The only foreign documentaries that were in distribution were *Magnus* and *The Look of Silence*, with a total viewership of under 300. Icelandic documentaries did not see distribution in other Nordics.

**Top 5 Icelandic Documentaries in Iceland 2014–2018**

	Support	English title	Original title	Release year	Directors	Admissions
1		Inside a Volcano: The Rise of Icelandic Football	Jökullinn logar	2016	Sævar Guðmundsson	3 619
2		Stúlkurnar frá Kleppjárnsreykjum	Stúlkurnar frá Kleppjárnsreykjum	2015	Alma Omarsdóttir	3 058
3		Beyond Strength	Reynir Sterki	2017	Baldvin Zophoníasson	2 286
4		The Coach	Óli Prik	2015	Árni Sveinsson	1 175
5		Spies, lies and family ties	Njósniir, lygar og fjölskyldubönd	2016	Helgi Felixson	1 151

**Top 2 Border-Crossing Nordic documentaries in Iceland**

	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Iceland
1	YES	Magnus	Magnus	2016	Benjamin Ree	Norway	181
2	YES	The Look of Silence	The Look of Silence	2014	Joshua Oppenheimer	Denmark	114



### Documentaries Norway

Two Norwegian documentaries passed the 100,000 viewer barrier in their home country. In addition to *Marcus & Martinus*, which rose to become a Nordic hit, *Doing Good*, on healer Joralf Gjerstad, also crossed borders well and was Norway's most viewed documentary in this period. Swedish successes were the foreign documentaries for Norwegians as well.

### Top 5 Norwegian Documentaries in Norway 2014-2018

	Support	English title	Original title	Release year	Directors	Admissions
1	YES	Doing Good	Mannen fra Snåsa	2016	Margreth Olin	168 370
2	YES	Marcus & Martinus	Sammen om drømmen	2017	Daniel Fahre	141 532
3		Per Fugelli: Siste resept	Per Fugelli: Siste resept	2018	Erik Poppe	79 773
4	YES	Childhood	Barndom	2017	Margreth Olin	44 941
5		Supervention 2	Supervention II	2016	Jan Petter Aarskog, Filip Christensen, Lasse Nyhaugen, Even Sigstad	44 462

### Top 5 Border-Crossing Nordic documentaries in Norway

	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Norway
1	YES	Ingrid Bergman: In Her Own Words	Jag är Ingrid	2015	Stig Björkman	Sweden	16 224
2	YES	Tusen bitar	Tusen bitar	2014	Stefan Berg, Magnus Gertten	Sweden	9 006
3		Silvana	Silvana - Väck mig när ni vaknat	2017	Mika Gustafson, Olivia Kastebring, Christina Tsiobanelis	Sweden	3 836
4	YES	Boys Who Like Girls	Boys Who Like Girls	2018	Inka Achte	Finland	2028
5	YES	Reconstructing Utøya	Reconstructing Utøya	2018	Carl Javér	Sweden	1 885

### Top 5 Norwegian Documentary Successes in the Nordics in 2014-2018 • Admissions in the country of origin excluded

	Support	English title	Original title	Release year	Directors	Admissions in Other Nordic Countries
1	YES	Marcus & Martinus	Sammen om drømmen	2017	Daniel Fahre	96 646
2	YES	Childhood	Barndom	2017	Margreth Olin	8 852
3	YES	Brødre	Brødre	2015	Aslaug Holm	2 093
4	YES	Doing Good	Mannen fra Snåsa	2016	Margreth Olin	1 849
5		Supervention 2	Supervention II	2016	Jan Petter Aarskog, Filip Christensen, Lasse Nyhaugen, Even Sigstad	764

### Documentaries Sweden

Swedish documentaries had over 110,000 admissions in the other Nordic countries. The two most viewed Swedish documentaries were the same at home as well as in other Nordics: *Ingrid Bergman: In Her Own Words* and musician Björn Afzelius' story *Tusen bitar*. In its home country, sports documentary *Nice People* received an audience of over 100,000 viewers, while going mostly unnoticed elsewhere. Viewership for foreign documentaries in Sweden mostly went to Norwegian *Marcus & Martinus*.



### Top 5 Swedish Documentaries in Sweden 2014–2018

	Support	English title	Original title	Release year	Directors	Admissions
1	YES	Ingrid Bergman: In Her Own Words	Jag är Ingrid	2015	Stig Björkman	191 565
2	YES	Tusen bitar	Tusen bitar	2014	Stefan Berg, Magnus Gertten	135 246
3		Nice People	Filip & Fredrik presenterar Trevligt folk	2015	Anders Helgeson, Karin af Klintberg	126 019
4		Superswede: A Film about Ronnie Peterson	En film om Ronnie Peterson	2017	Henrik Jansson-Schweitzer	48 334
5		Citizen Schein	Citizen Schein	2017	Maud Nycander	36 691

### Top 5 Border-Crossing Nordic documentaries in Sweden

	Support	English title	Original title	Release year	Directors	Country of Origin	Admissions in Sweden
1	YES	Sammen om drømmen	Sammen om drømmen	2017	Daniel Fahre	Norway	70 029
2	YES	The Optimists	Optimistene	2013	Gunhild Magnor	Norway	11 514
3	YES	Doing Good	Mannen fra Snåsa	2016	Margreth Olin	Norway	1 849
4	YES	MonaLisa Story	MonaLisa Story	2015	Jessica Nettelbladt	Denmark	1 395
5	YES	Childhood	Barndom	2017	Margreth Olin	Norway	1 305

### Top 5 Swedish Documentary Successes in the Nordics in 2014–2018 • Admissions in the country of origin excluded

	Support	English title	Original title	Release year	Directors	Admissions in Other Nordic Countries
1	YES	Ingrid Bergman: In Her Own Words	Jag är Ingrid	2015	Stig Björkman	50 812
2	YES	Tusen bitar	Tusen bitar	2014	Stefan Berg, Magnus Gertten	26 985
3		Becoming Zlatan	Den unge Zlatan	2015	Fredrik Gertten, Magnus Gertten	12 241
4	YES	Bergman: A Year in a Life	Bergman - ett år, ett liv	2018	Jane Magnusson	7 358
5		Silvana	Silvana - Väck mig när ni vaknat	2017	Mika Gustafson, Olivia Kastebring, Christina Tsiobanelis	4 745



## Top Financier

**N**ordisk Film & TV Fond was established in 1990 to promote high quality film and TV productions in the Nordic Countries by allocating funding for Nordic feature films, TV drama and creative documentaries.

The Fund is funded by an agreement between the Nordic Council of Ministers, the five Nordic Film Institutes and 13 Nordic television channels, but it makes its own financing decisions independently. The annual budget for 2019 is NOK 110 Million and yearly 20-25 films and 15-20 documentaries benefit from the Fund's top-up financing.

The Fund also supports a range of film cultural initiatives and commissions strategic research for the benefit of the Nordic film and TV community. It initiates workshops and programs such as Nordic Genre Boost and Nordic Distribution Boost and organizes the annual Nordic Talents, an event to build bridges between the established audiovisual industry and film school graduating students.

The prestigious Nordic Council Film Prize has been administered by the Fund since 2005. In 2017

### Authors of this report

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Petri Kemppinen authored the *More Nordic film titles please medium size audiences* and *Closer focus on Nordic distribution potential* sections, and Petri Peltonen is responsible for the statistics and all other sections.

a prize for outstanding screenwriting on Nordic TV drama, the Nordisk Film & TV Fond Prize, was established.



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