

Nordisk Film & TV Fond Launches ‘20-Something’ Year

The Fund’s focus on the younger generation in 2022, will debut at the Göteborg Film Festival, where seven Nordic Talents are invited to pitch and network.

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What does the younger generation watch, why and how? How can Nordic films, TV dramas and documentaries enter their top 20 must see, engage them, and be better at screen representation?

Throughout 2022, Nordisk Film & TV Fond will tackle these issues and more, in close collaboration with various industry organisations, and most importantly - the 20-something themselves.

‘20-Something’ is the direct follow-up to the Fund’s inaugural Documentary Year in 2021 and to its industry bridge-building ‘Audiovisual Collaboration 2021’ initiative.

It is also an extension of the well-established annual Nordic Talents pitching and networking event for industry people and Nordic film and TV graduates.

Liselott Forsman, CEO at Nordisk Film & TV Fond says: “The Fund’s remit is to help Nordic productions travel primarily in the Nordics and secondary beyond. We need to look at young adults’ consuming habits, from the angle of Nordic productions, but we also need to understand what sort of impact the new creative generation wants to make and how. This is a question of form, content and accessibility.

“The theme links in as well with the crucial issue of representation that might be lacking in Nordic stories and to the types of narrative forms that young adults are now used to. Are they complex, original enough?

“The overall question of how tomorrow’s audience views Nordic content is vital to the Fund on many levels. Children and young people are always on our agenda, and we constantly consider the under 20s too. It is great that many broadcasters and streamers today commission quality short series for teens and young adults. NRK has been an inspiration with such quality series as *Skam* and *Rod Knock (Rådebank)*. The Fund’s ‘20-something’ theme looks a bit beyond teen series, to understand and discuss how today’s younger generation looks at Nordic films, series and documentaries in general.”



'20-Something' will kick-start at the Göteborg Film Festival's industry events TV Drama Vision and Nordic Film Market, with the presence of seven Nordic Talents former participants, who will pitch their projects and network with industry delegates.

Among those are the 2021 Nordic Talents Pitch co-winners, producers Jimm Garbis and Hawa Sanneh, and Special Mention winner, writer/director Angelika Abramovitch.

The selected Nordic Talents participants are the following:

TV Drama Vision

- *Feud* (Finland) by Marlon Saares
- *Inside Your Border* (Sweden) by Simon Elvås
- *The Great Unknown/Min ljusa stad* (Finland) by Inka Rusi, produced by Tanja Rusi, Onerva Pictures

***Follow the on-site and online pitches on TV Drama Vision Online
February 3, 10.25-10.45.***

Nordic Film Market

- *A Soviet Love Story* (Sweden) by Angelika Abramovitch, produced by Linus Andersson (Lampray)
- *Lovette* (Sweden) produced by Hawa Sanneh and Jimm Garbis.
- *The Last Untouched Wilderness* (Finland) by Kirsikka Paakkinen
- *The Great Unknown/Det Store Ukendte* (Denmark) by Charlotte Brodthagen, produced by Sophie D'Souza and Anne Falkesgaard, Zentropa

Follow the pitches on-site and online February 3, 16.30-17.30.

Further similar collaborations with festivals and markets will be announced at a later stage.

For more information, contact:

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About Nordisk Film & TV Fond

Oslo-based Nordisk Film & TV Fond is funded by 22 partners: the Nordic Council of Ministers, five national film institutes/foundation, and 16 broadcasters and streaming services within the Nordic region. The Fund's primary purpose is to strengthen the Nordic audiovisual industry through top financing of feature films, drama series, creative documentaries, support to cross-border Nordic distribution and cultural initiatives. The Fund is the main sponsor of the Nordisk Film & TV Fond Prize for Outstanding Screenwriting of a Nordic TV drama. It administrates the prestigious Nordic Council Film Prize and co-organizes Nordic Talents.