

NORDIC GREEN MEETING THE ECOLOGICAL STANDARDS FOR GERMAN CINEMA, TV, AND ONLINE/VOD PRODUCTIONS

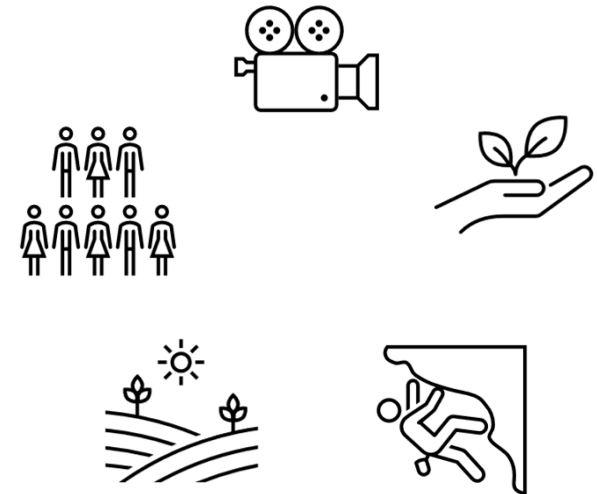
November 10th 2023

AGENDA

- 1 Short Overview**
- 2 The Ecological Standards
- 3 Verification Process
- 4 Co-Productions

SHORT OVERVIEW

- nationwide uniform ecological standards
- apply to all German Cinema, TV and online/VoD-productions
- as of March 1st 2023
- collaborative process



SHORT OVERVIEW

THE PROCESS

- 2017: Founding of the Green Shooting" task force"
- 2020/21: „100 Green Productions“
- 2021: Start of the „Real life lab“
- 2022: Voluntary „Minimum ecological standards“
- 2022: FFA makes it mandatory to hand in a CO2 emissions report
- 2022: End of the „Real life lab“
- 2023: Presentation of the common standards during the Berlinale this year



SHORT OVERVIEW

SCOPES OF APPLICATION



Mandatory for film funding

Within the framework of the federal and regional film funding institutions



Voluntary industry commitment

mandatory for all productions for which a production company, a broadcaster or a VoD service has made a corresponding commitment



Label

Same requirements, but additionally: if more than 25 % of the overall production costs are incurred abroad, the standards also have to be fulfilled there

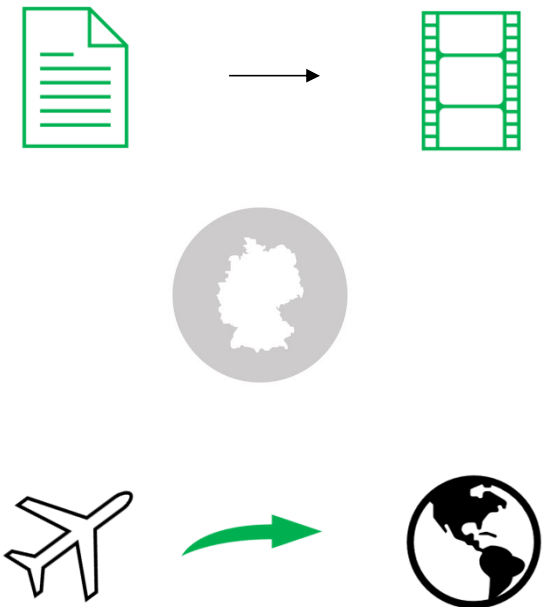
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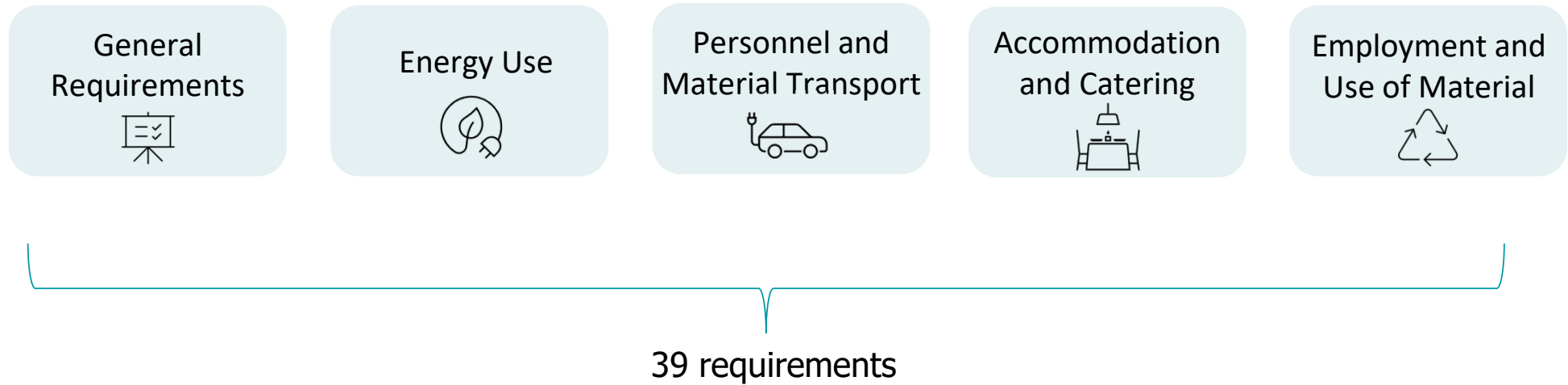
THE ECOLOGICAL STANDARDS

APPLICATION

- apply to **all stages of production** from pre- to postproduction
- apply for the **parts realized in Germany**
- compliance with the standards for the production parts carried out **abroad** are **welcome**



THE ECOLOGICAL STANDARDS



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VERIFICATION PROCESS

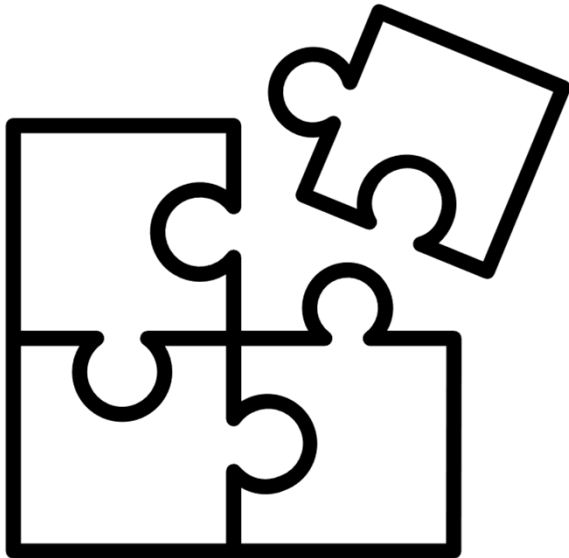
- Developed together --> applies to all those who implement the standards
- Two levels of testing:
 - Basic testing (for all projects)
 - In-depth testing (triggered by specific occasions and randomly selected)
- Practical
- Further evidence must only be submitted for mandatory requirements
- Federally funded productions must report on the fulfillment of mandatory and target requirements



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CO-PRODUCTIONS



- Ecological standards apply only to Germany
- but: recording of CO2 emissions must be carried out for the whole project (also for the production parts carried out abroad)
- Question: What requirements exist possibly in the country/region of the coproduction partner?

Harmonisation of

- ... standards (and ideally reporting/documenting)
- ... tools (such as CO₂ calculator)
- ... curriculum of green consultants



FFA

thank you

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