

FUNDING POLICIES IN THE 2020'S

The main part of the Fund's yearly budget goes to top-financing Nordic audiovisual productions. The Fund also supports inter-Nordic distribution and dubbing of children's content to Nordic languages. All projects aimed at children and youth get special attention.

To promote future and long-term Nordic quality and to support international business opportunities on a general level, the Fund finances industry initiatives and commissions pan-Nordic surveys.

ON PRODUCTION FUNDING

- The Fund top-finances high-quality feature films, drama series, animation productions and documentaries with significant audience potential primarily in the Nordic region and secondarily internationally.
- The definition of significant audience might vary depending on project type and target audiences.
- There are no particular requirements for common Nordic themes or for any pan Nordic spend.
- Funding decisions consider an overall assessment, including:
 - o The overall quality proven by scripts and other content documents
 - o Originality and diversity as elements of quality
 - o Previous work and experience of the talent involved
 - o Guaranteed distribution commitments and marketing plans
 - o The feasibility of the project on basis of financial and other conditions
- The Fund focuses on new talent through various initiatives (like Nordic Talents), and production funding is rarely given to works by debutant directors and/or producers.
- Minimum 50% of the fiction funding is allocated to feature films.
- Of the total production budget, the Fund's support percentage average is around 3% for drama series, around 5% for feature films and 9% for documentaries.

ON DISTRIBUTION AND DUBBING

- The Fund supports distribution of Nordic films in neighbouring Nordic countries.
- The Fund supports dubbing of children's content to other Nordic languages than the film's original one.
- The support for film distribution is generally between 25-50% of the total costs.
- The support for dubbing is generally between 40-50% of the total costs.

ON INDUSTRY INITIATIVES

- The Fund supports industry initiatives that promote Nordic content, development and/or offer Nordic professional players new insights, business opportunities and international networking opportunities.

ON RESEARCH AND STRATEGIC INITIATIVES

- The Fund launches project based or long-lasting strategic initiatives.
- On a yearly basis, the Fund supports new talent through its Nordic Talents event.
- On a yearly basis, the Fund is secretariat for the Nordic Council Film Prize and sponsors its own drama series script award to highlight Nordic creative talent.
- The Fund commissions studies on current issues to keep the Nordic industry updated on trends in content and distribution, in media strategies and in international audiovisual economics.