Nordisk Film & TV Fond

SIZE
The logo can be scaled as wanted as long as legible.

Nordisk
Film & TV Fond

Nordisk
Film & TV Fond

Nordisk
Film & TV Fond
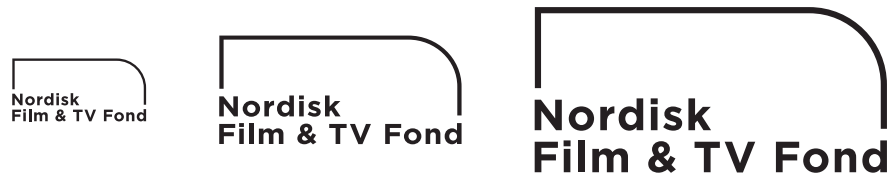
COLOR
The logo can be used positive, negative and in color.

Nordisk
Film & TV Fond

Nordisk
Film & TV Fond

Nordisk
Film & TV Fond

CLEAR SPACE
The logo should have a clear visual separation from all other elements, including headlines, text, imagery, and the outer edge of the document or applications. When using the complete logo, graphic elements should remain at least one-half the height of the boxed logo from the logo on all sides.

Nordisk
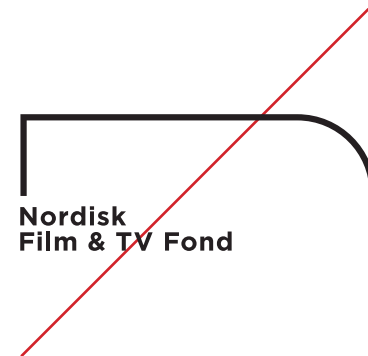Film & TV Fond

x

x/2

**Nordisk
Film & TV Fond**

INCORRECT USAGE
This page shows examples of unacceptable modifications of the signature.

Modifying the graphic N in any way

**Nordisk
Film & TV Fond**

Changing the porportions of the
graphic N and the text

**Nordisk
Film & TV Fond**

Placing the logo on top of an illustration

**Nordisk
Film & TV Fond**
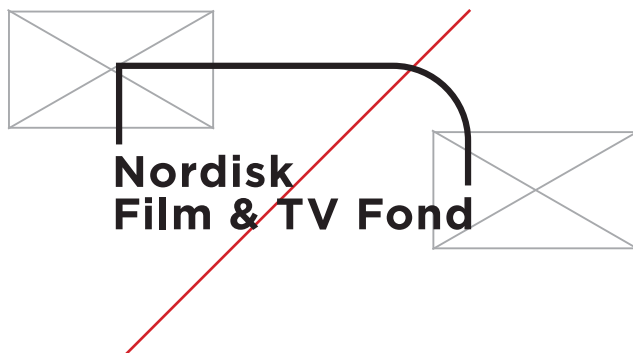
Adding dropshadow to the logo

**Nordisk
Film & TV Fond**

Seperating the graphic N from the text

**Nordisk
Film & TV Fond**

Modifying the overall porportions in
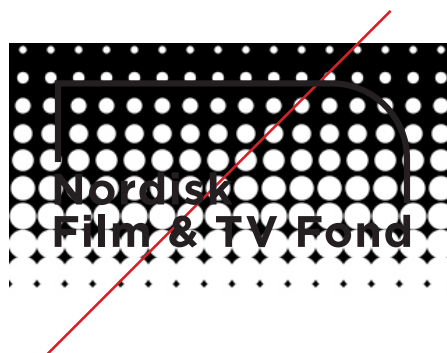any way

**Nordisk
Film & TV Fond**

INCORRECT USAGE (CONTINUED)
This page shows examples of unacceptable modifications of the signature.
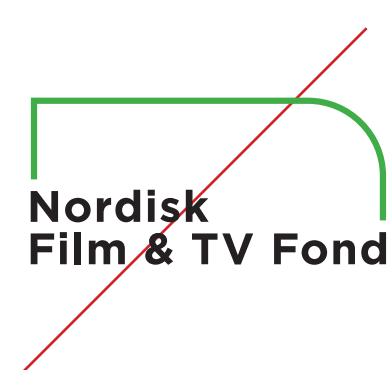
Outlining the logo

Placing the logo on a background
that causes poor legibility

Using poor quality artwork

Using two colors

Use of additional graphic elements
with the logo